

Updating the “Digital Divide” In California

- A statewide survey conducted for -
California Emerging Technology Fund

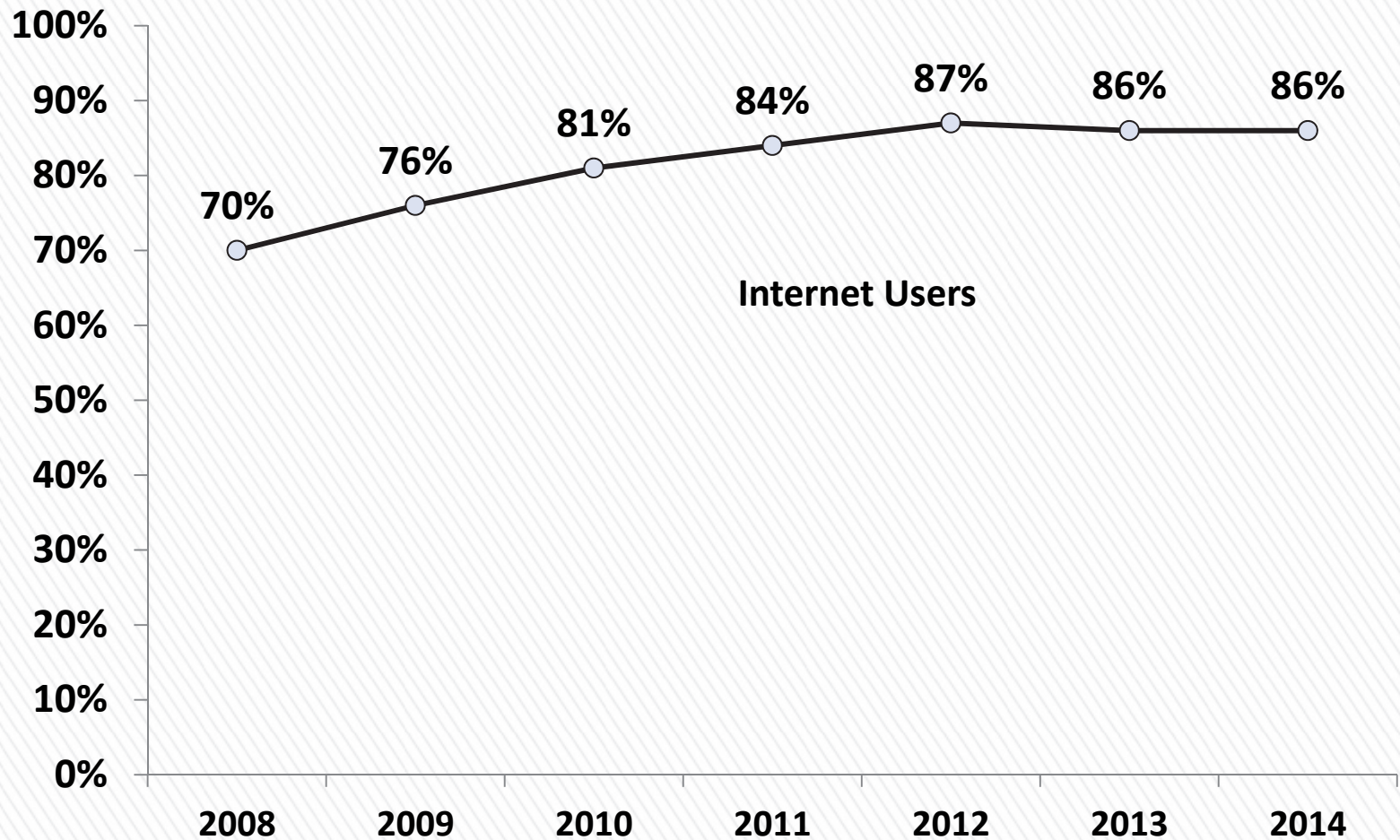
- by -
The Field Poll

June 2014

About the Survey

Population surveyed:	California adults age 18 or older
Method of data collection:	Interviews conducted by means of computer-assisted telephone interviewing by live interviewers
Sampling method:	Random sample of adults developed from random digit dial landline and cell phone listings
Sample size:	2,013
Languages of administration:	English, Spanish, Cantonese, Mandarin, Korean and Vietnamese
Interviewing period:	June 5-22, 2014

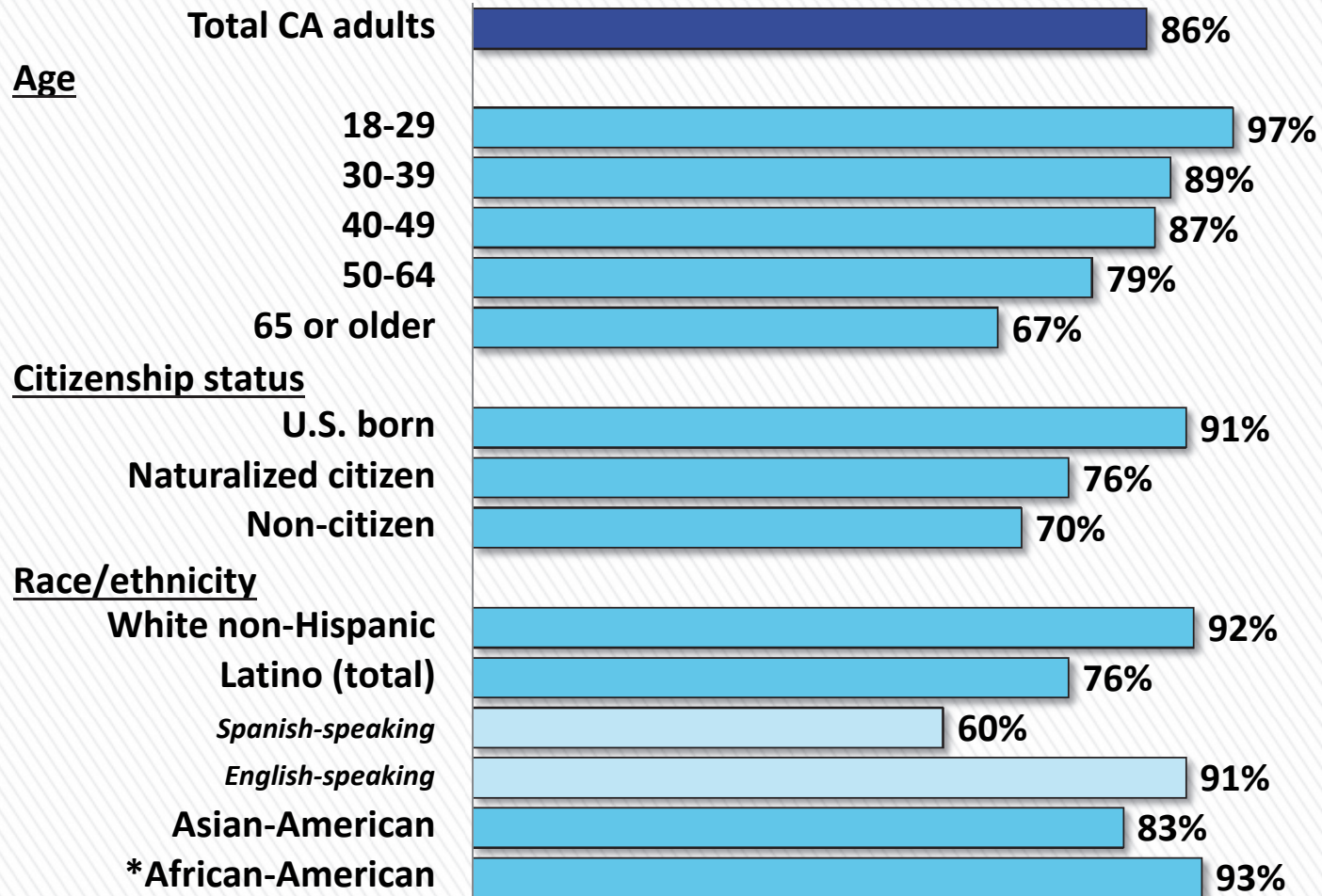
Table 1
Trend of Internet use among California adults
(2008 - 2014)



*Note: Internet users during each year include those who report using the Internet or email at least occasionally.
Surveys prior to 2014 conducted for the California Emerging Technology Fund by the Public Policy Institute of California.*

Table 2a

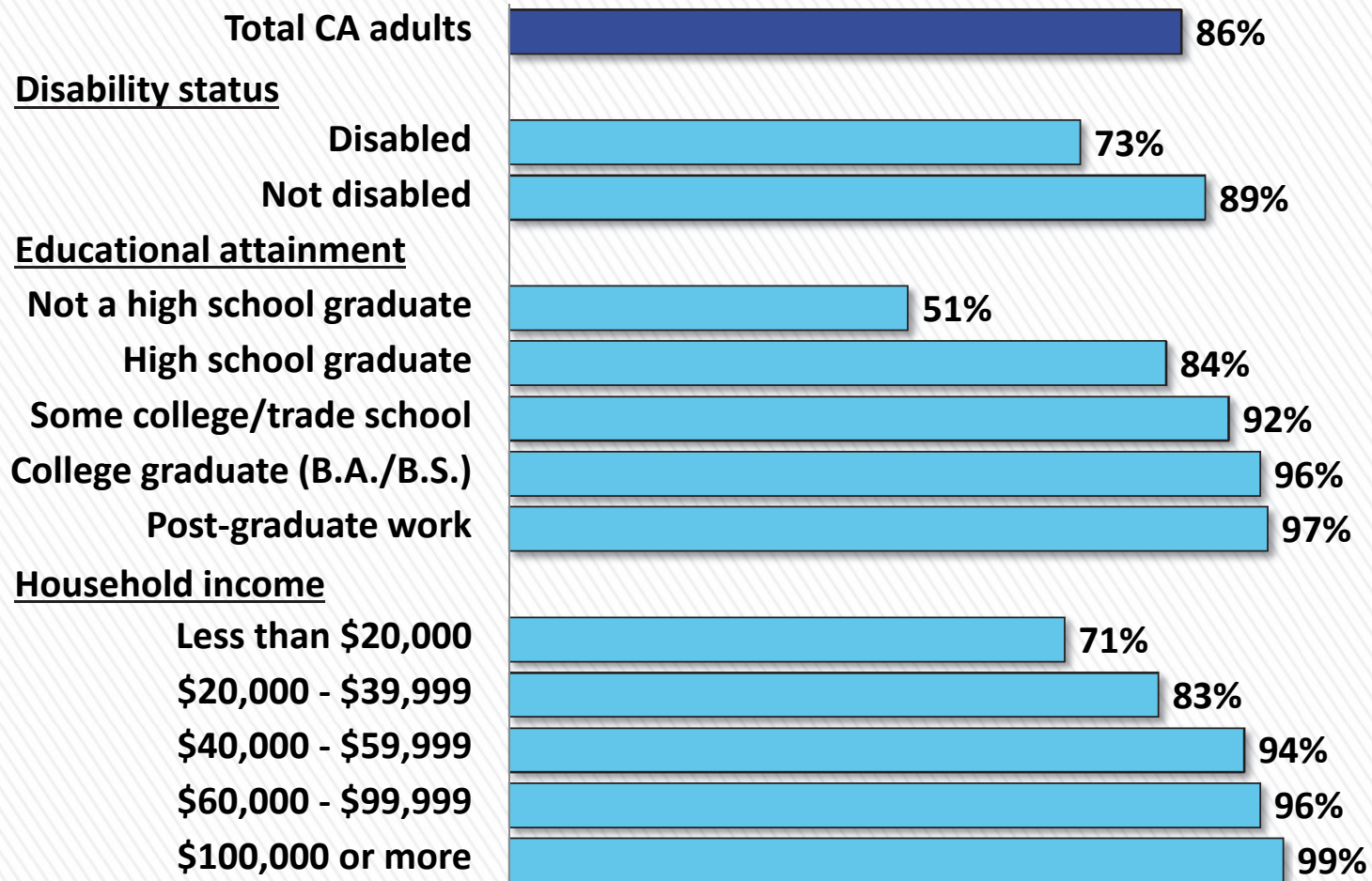
Internet use in California varies by age, citizenship status and race/ethnicity



* Findings from this subgroup have a smaller sample base and are subject to larger margins of sampling error.

Table 2b

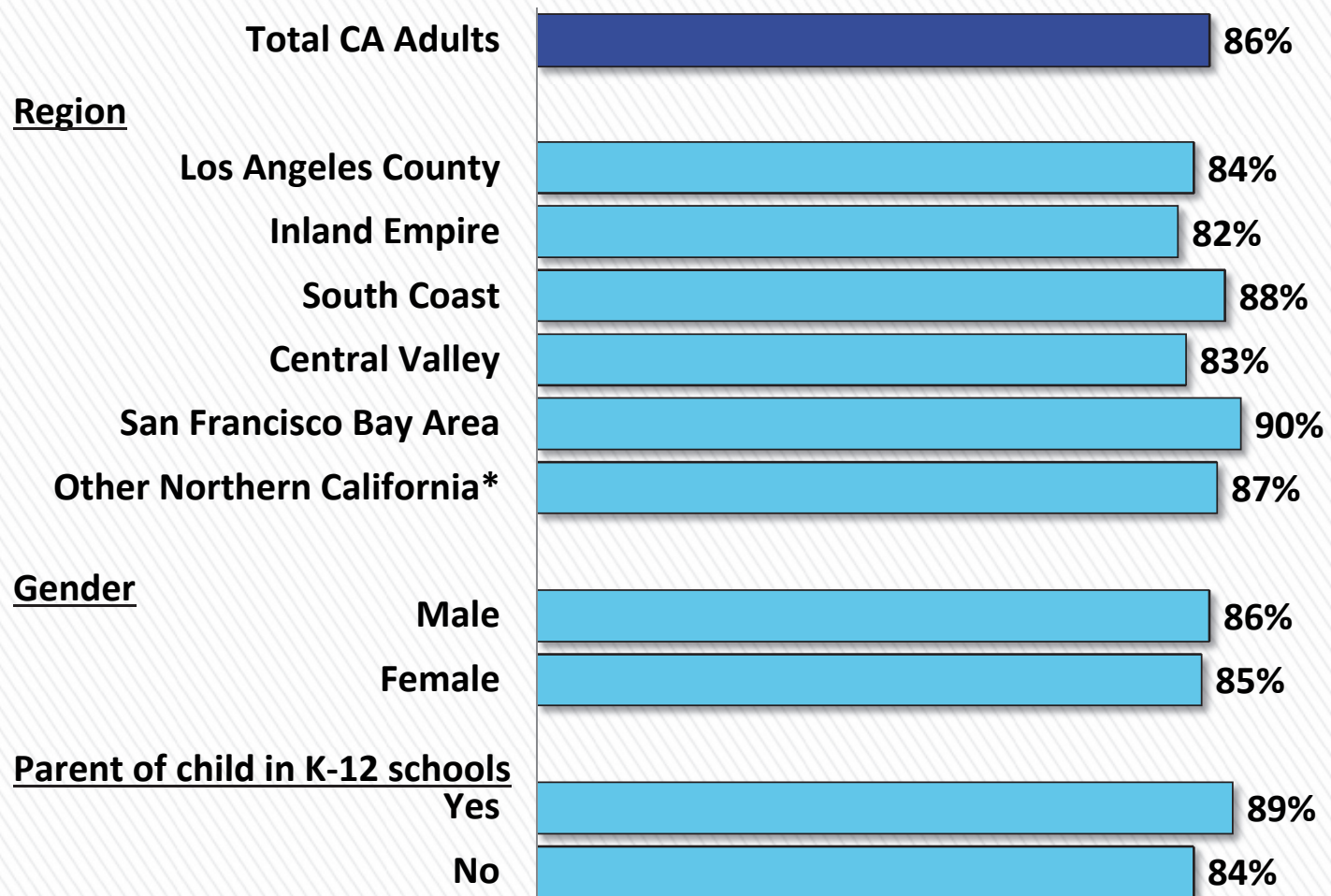
Internet use also varies by disability status, educational attainment and household income



Note: Disabled adults include those who report having an impairment or illness that prevents them from fully participating at work, school, or in performing domestic chores or other activities, or who have trouble seeing, hearing, speaking or walking.

Table 2c

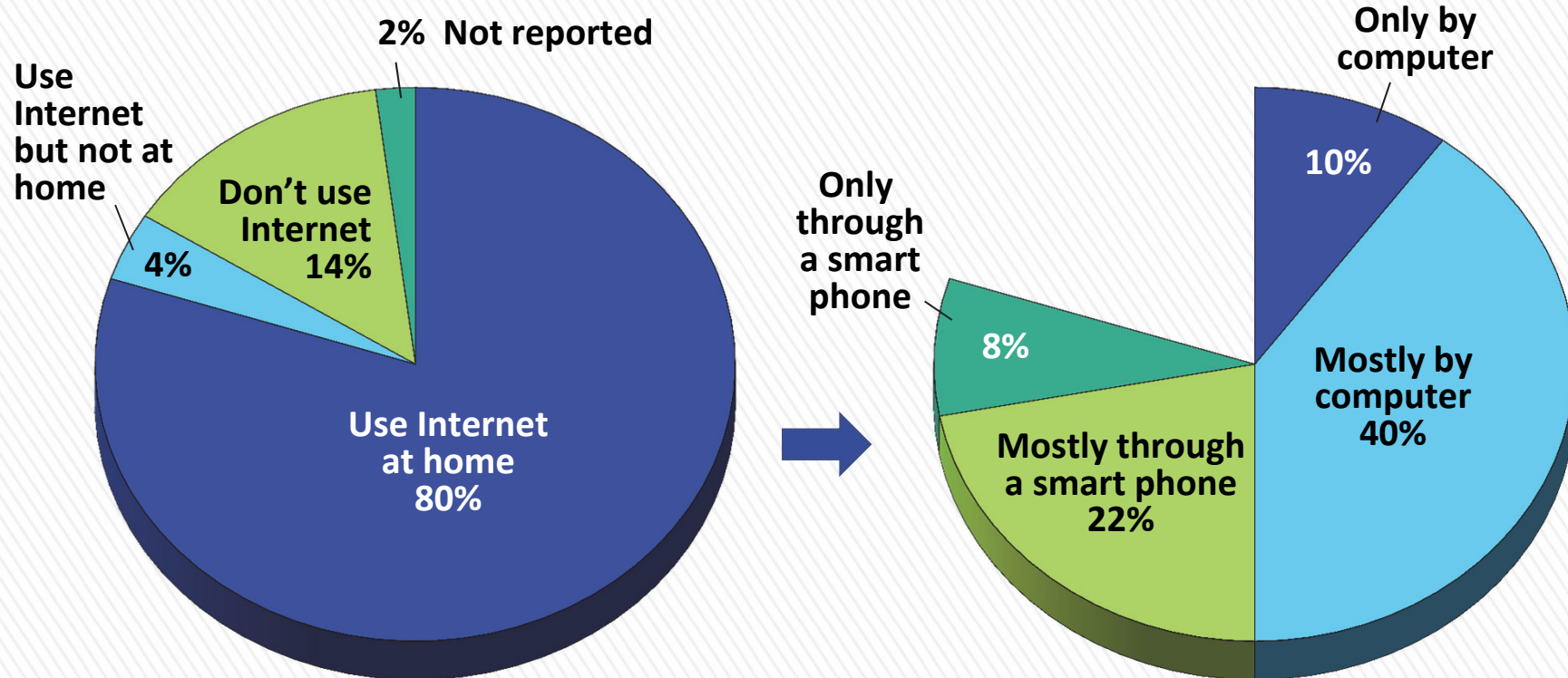
There is not much variation in Internet use across regions of the state, by gender or among parents



* Findings from this subgroup have a smaller sample base and are subject to larger margins of sampling error.

Table 3

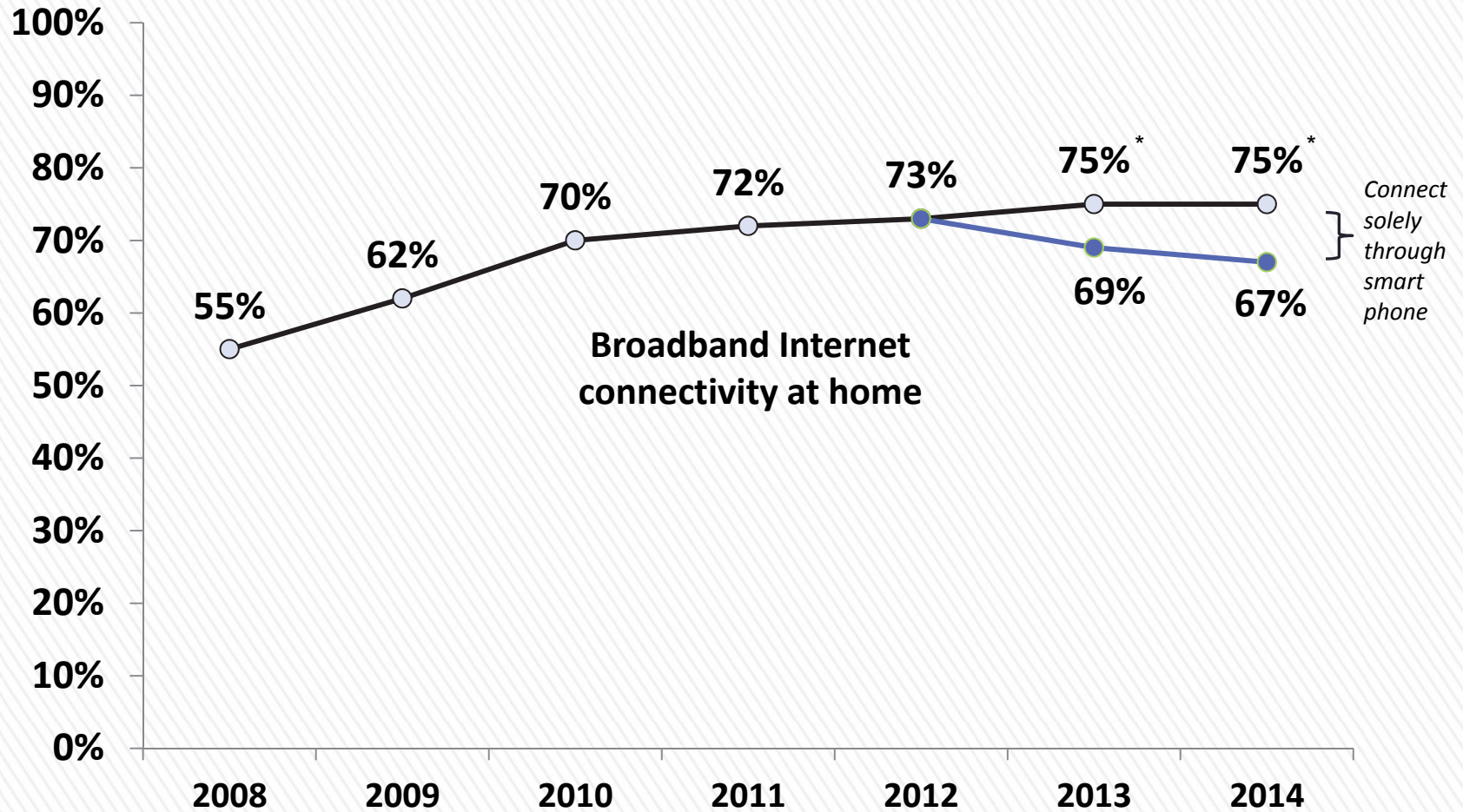
How California adults access the Internet at home



Note: Computer access includes access through a desktop, laptop or tablet computer.

Table 4

Trend of California adults with broadband Internet connectivity at home (2008 - 2014)

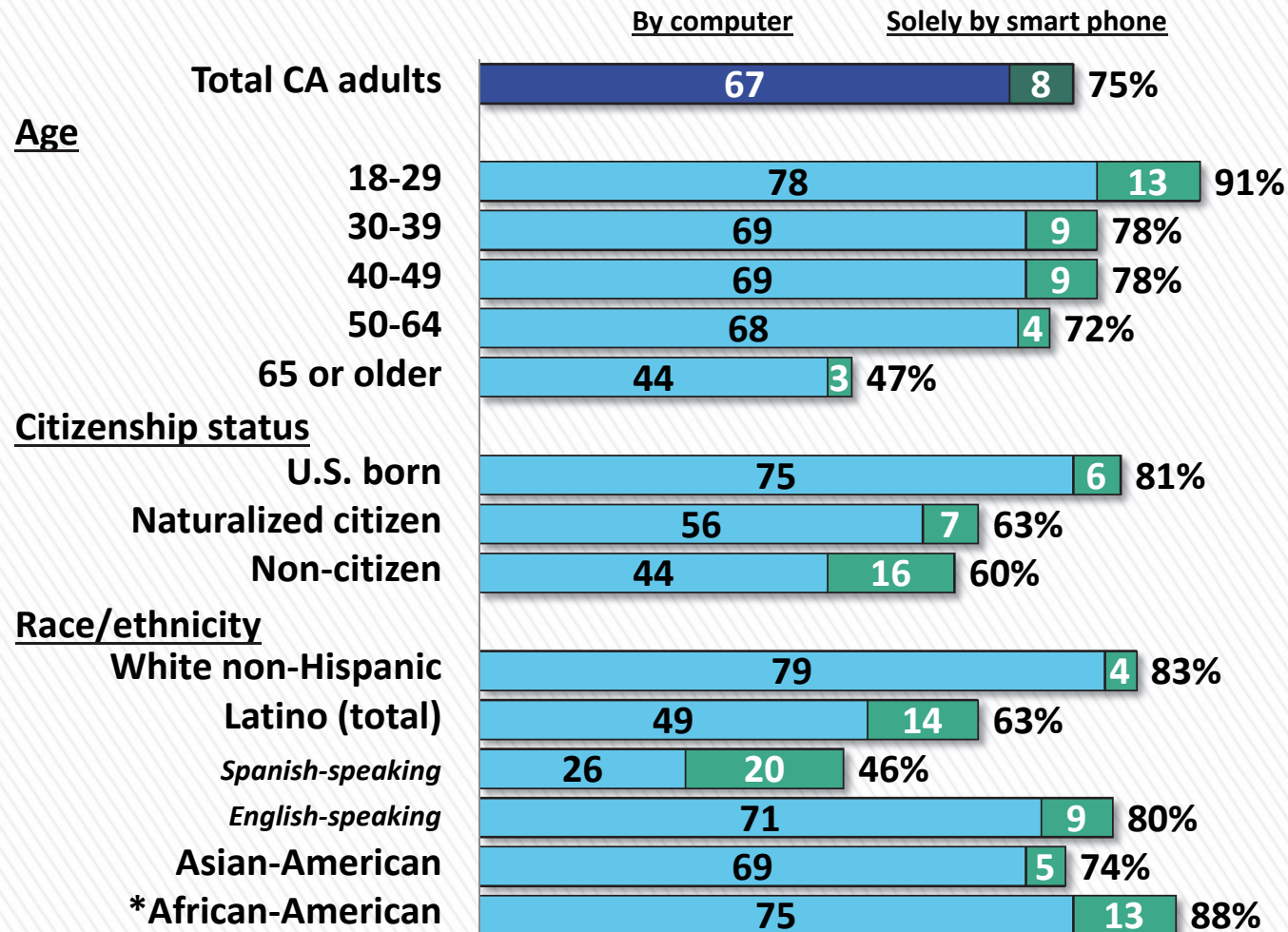


* For all years prior to 2013, broadband Internet connectivity included those accessing the Internet through DSL, cable, satellite or fiber optic connections to a home desktop, laptop or tablet computer. For years 2013 and 2014, this also includes those connecting to the Internet at home solely through a smart phone.

Surveys prior to 2014 conducted for the California Emerging Technology Fund by the Public Policy Institute of California.

Table 5a

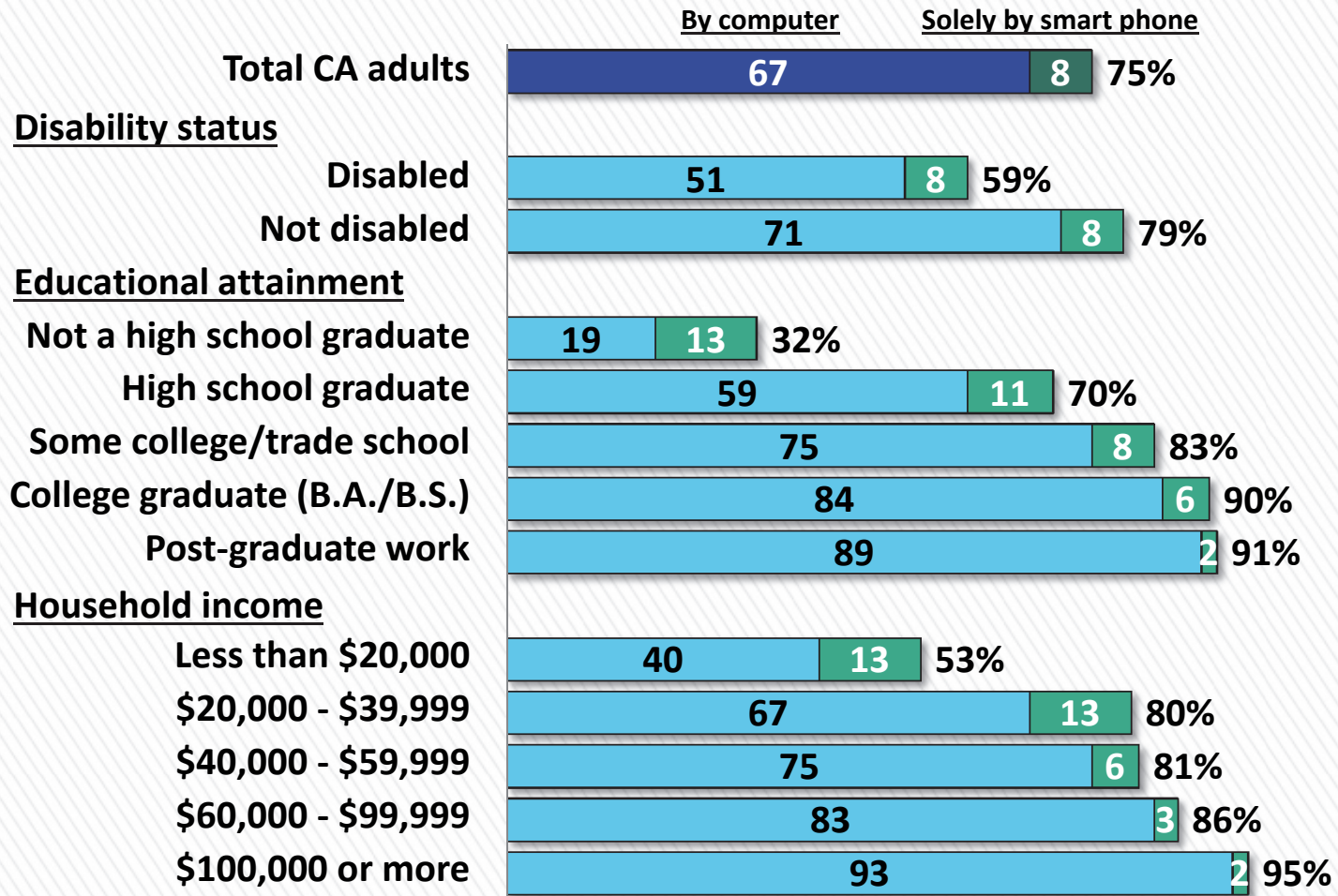
Broadband Internet connectivity at home is related to age, race/ethnicity, English proficiency, and citizenship status



* Findings from this subgroup have a smaller sample base and are subject to larger margins of sampling error.

Table 5b

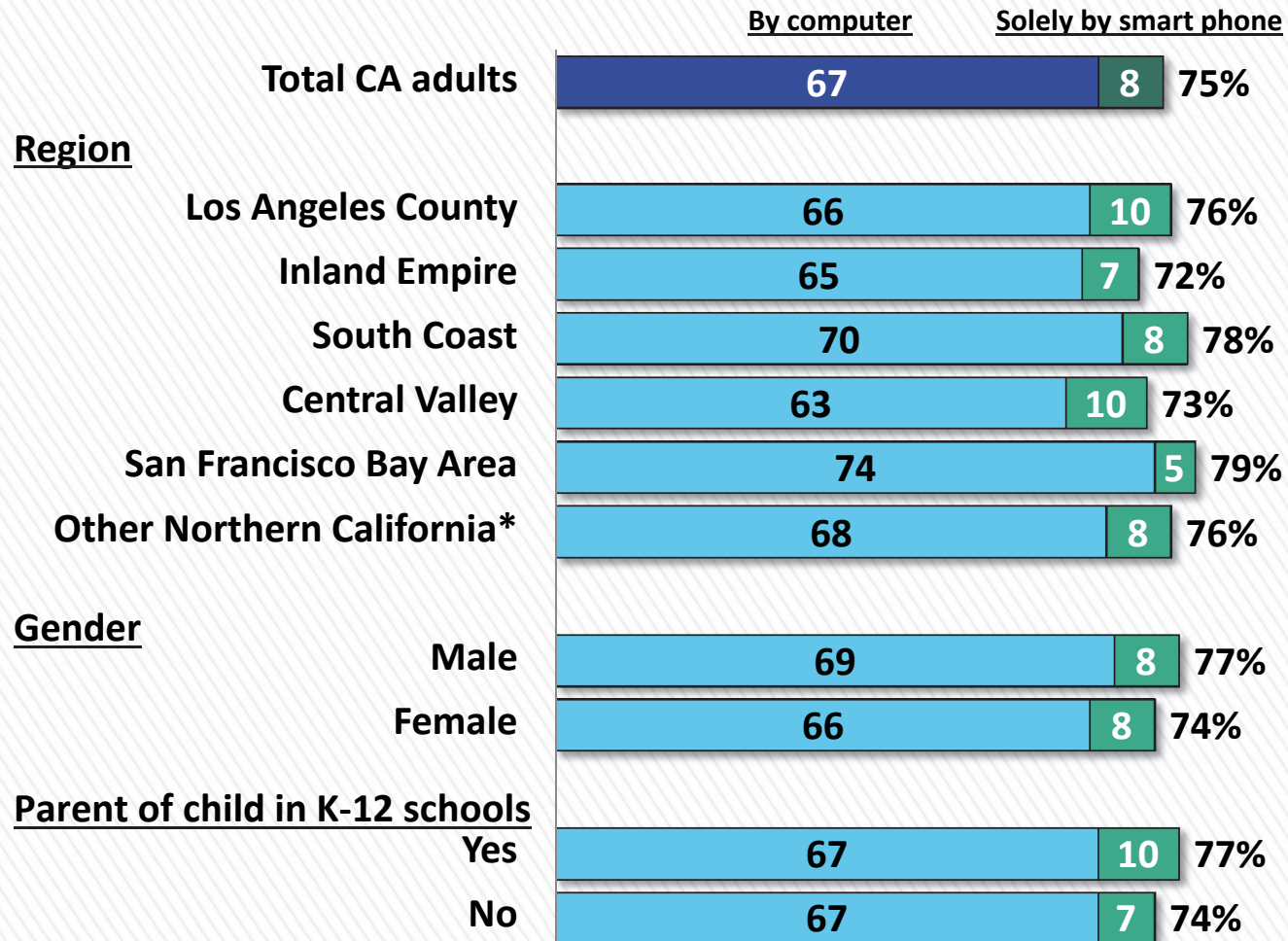
Broadband Internet connectivity at home is also related to disability status, educational attainment and household income



Disabled adults include those who report having an impairment or illness that prevents them from fully participating at work, school, or in performing domestic chores or other activities, or who have trouble seeing, hearing, speaking or walking.

Table 5c

Not much difference in broadband Internet connectivity at home by gender, among parents or by region of the state

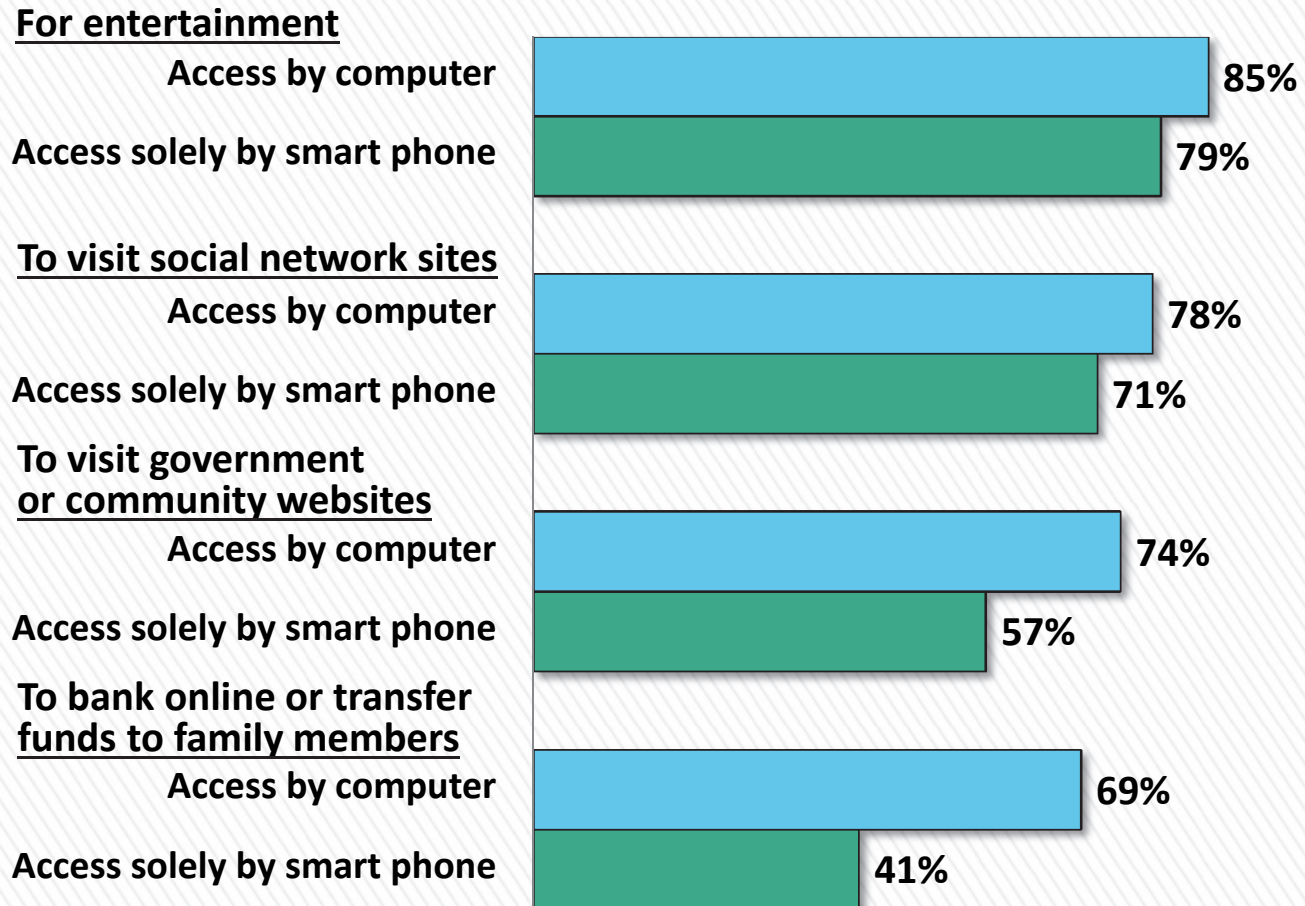


* Findings from this subgroup have a smaller sample base and are subject to larger margins of sampling error.

Table 6a

Selected ways that California adults use the Internet at home ^(1 of 2)

(among adults with broadband Internet access at home)



Note: Entertainment includes listening to music, watching or downloading TV shows or movies, or playing games.

Table 6b

Selected ways that California adults use the Internet at home ^(2 of 2)

(among adults with broadband Internet access at home)

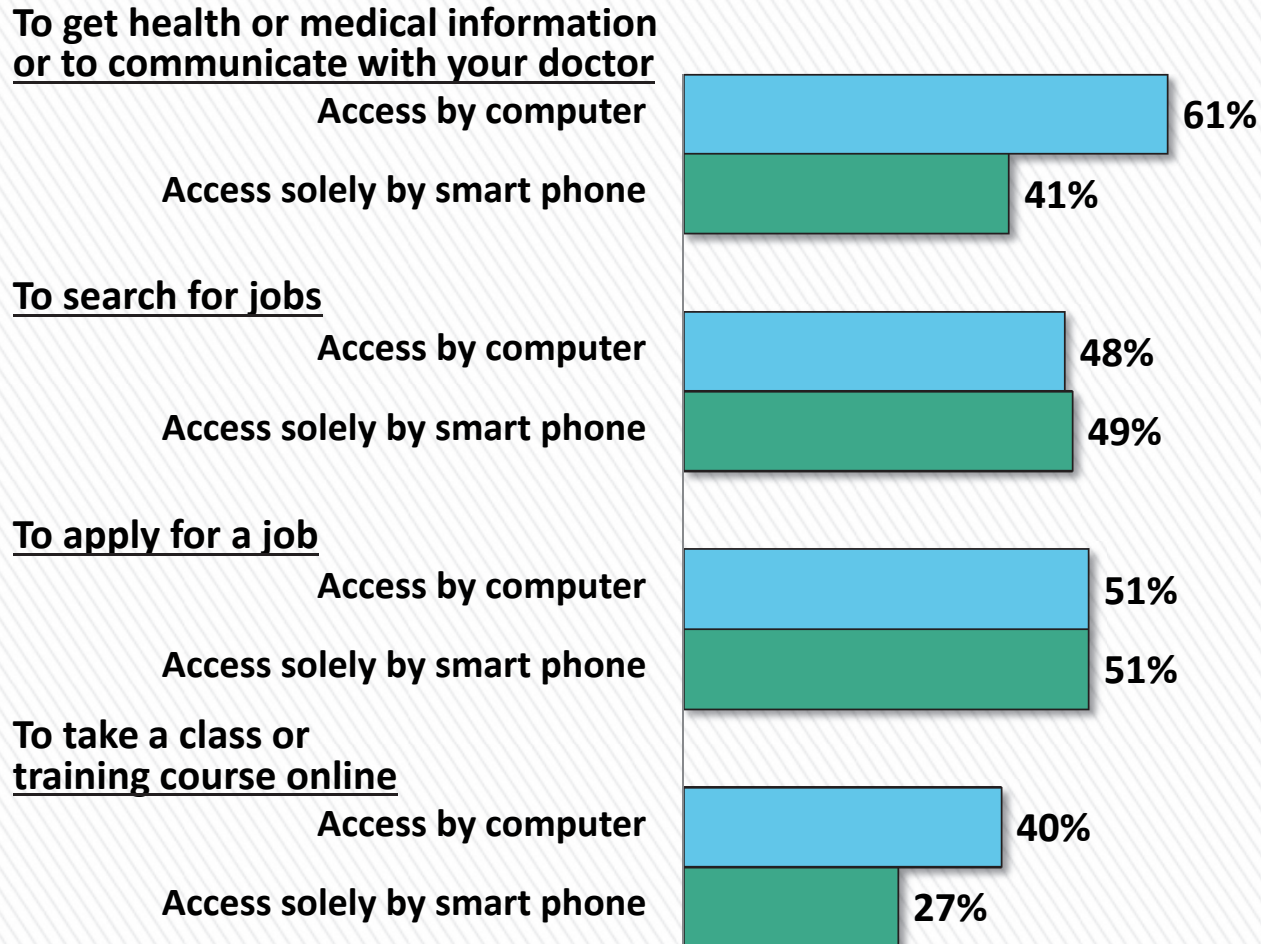
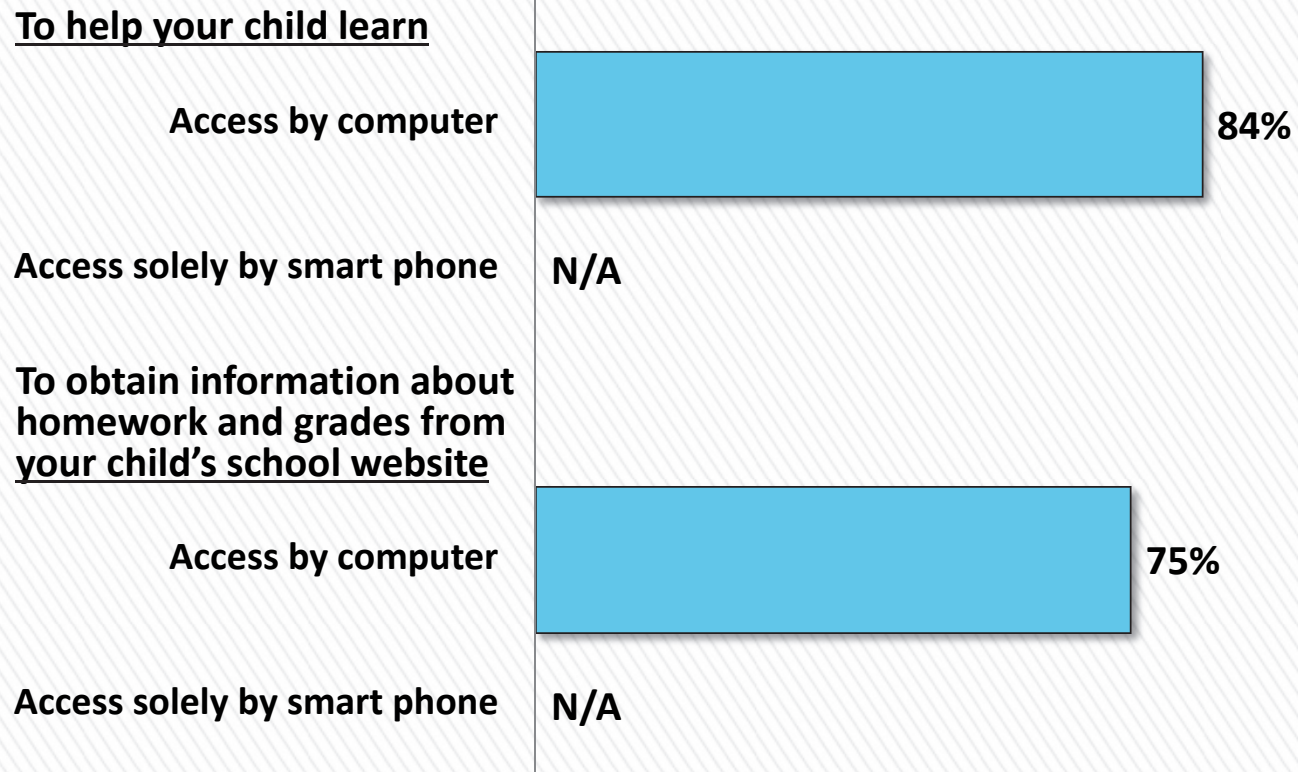


Table 7

Selected ways that California parents use the Internet at home to further their child's education (among parents of children in school with broadband Internet access at home)

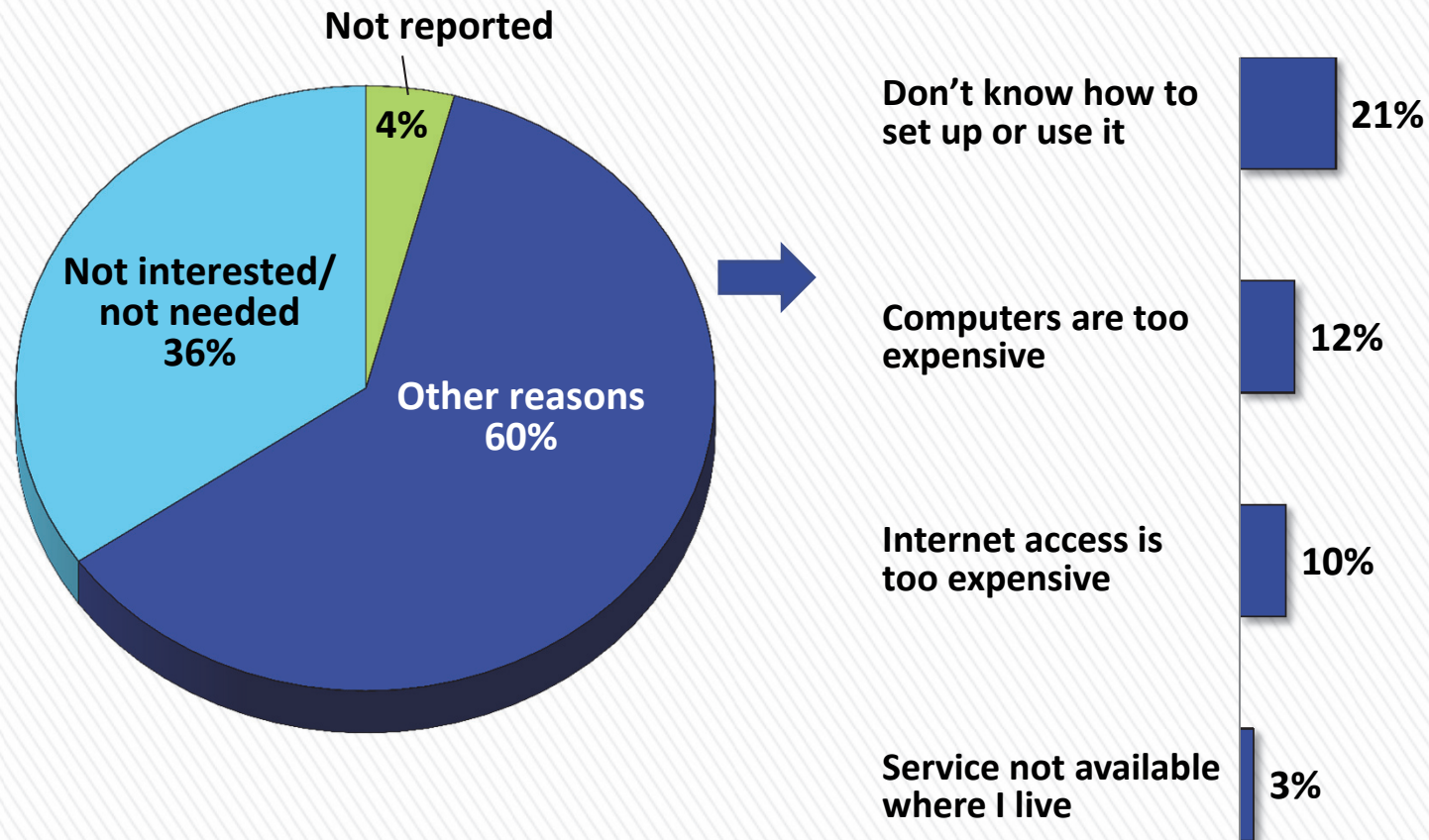


N/A: Sample sizes too small to report reliable results for this subgroup.

Table 8

Reasons that non-users give for not using the Internet at home

(among California adults who don't use the Internet at home)



Note: A wide range of reasons other than those listed above are cited by another 22%.

The sum of all reasons offered adds to more than 100% due to multiple mentions.