



Central Coast
Broadband Consortium

CASF Priority Communities

Goals

- 1. Greatest good for the greatest number of people**
- 2. Necessarily, identify feasible project areas**

Give equal consideration to
everyone

Not a contest to see who's the
loudest voice in the room

Analysis based on...

CASF eligibility

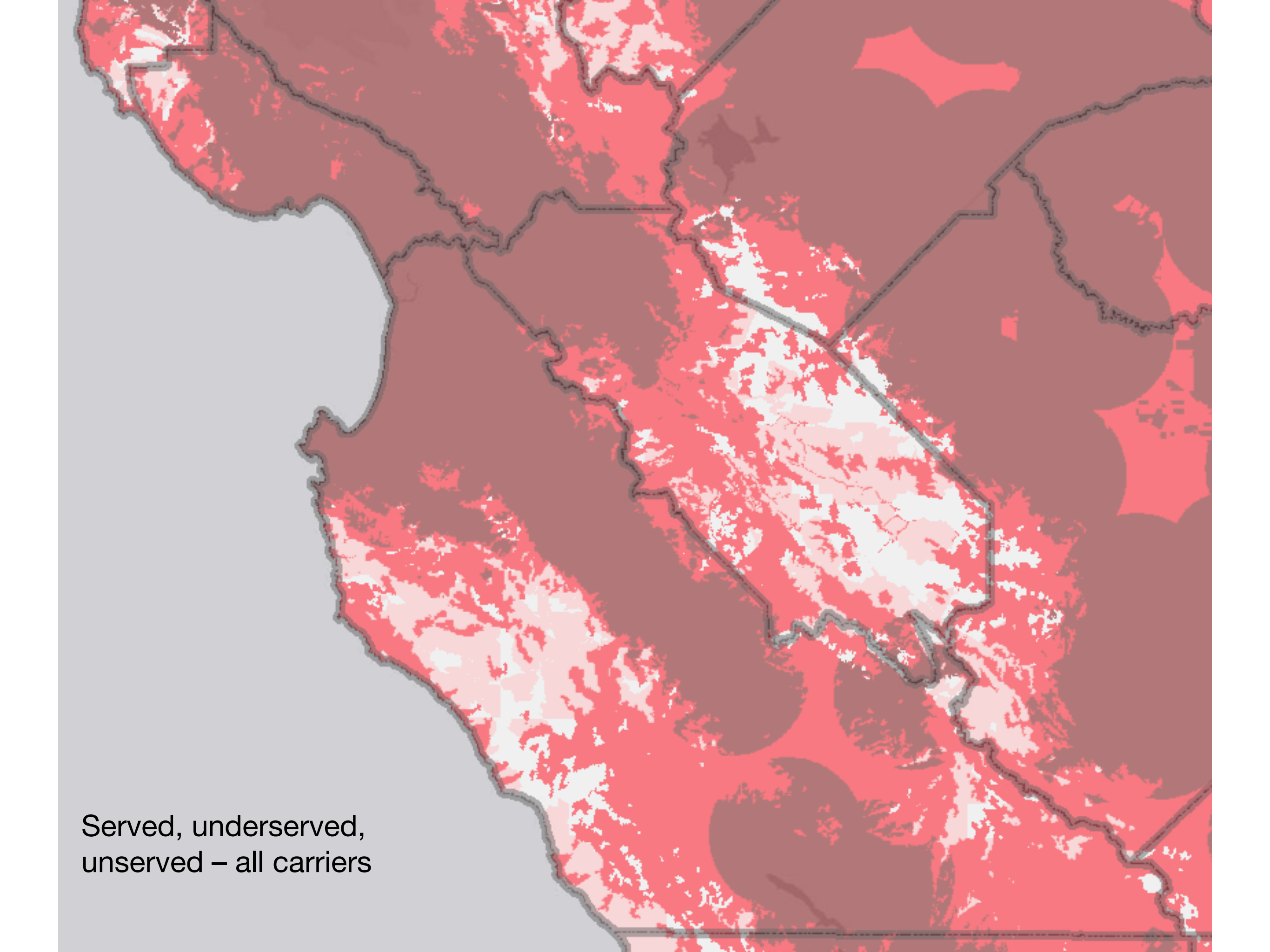
- Under & unserved areas weighted equally
- Consumer wireline service only
- Mobile claims largely false
- Fixed wireless moot

Then...

Social/economic impact and feasibility

Ordinal rankings & objective,
even-handed data

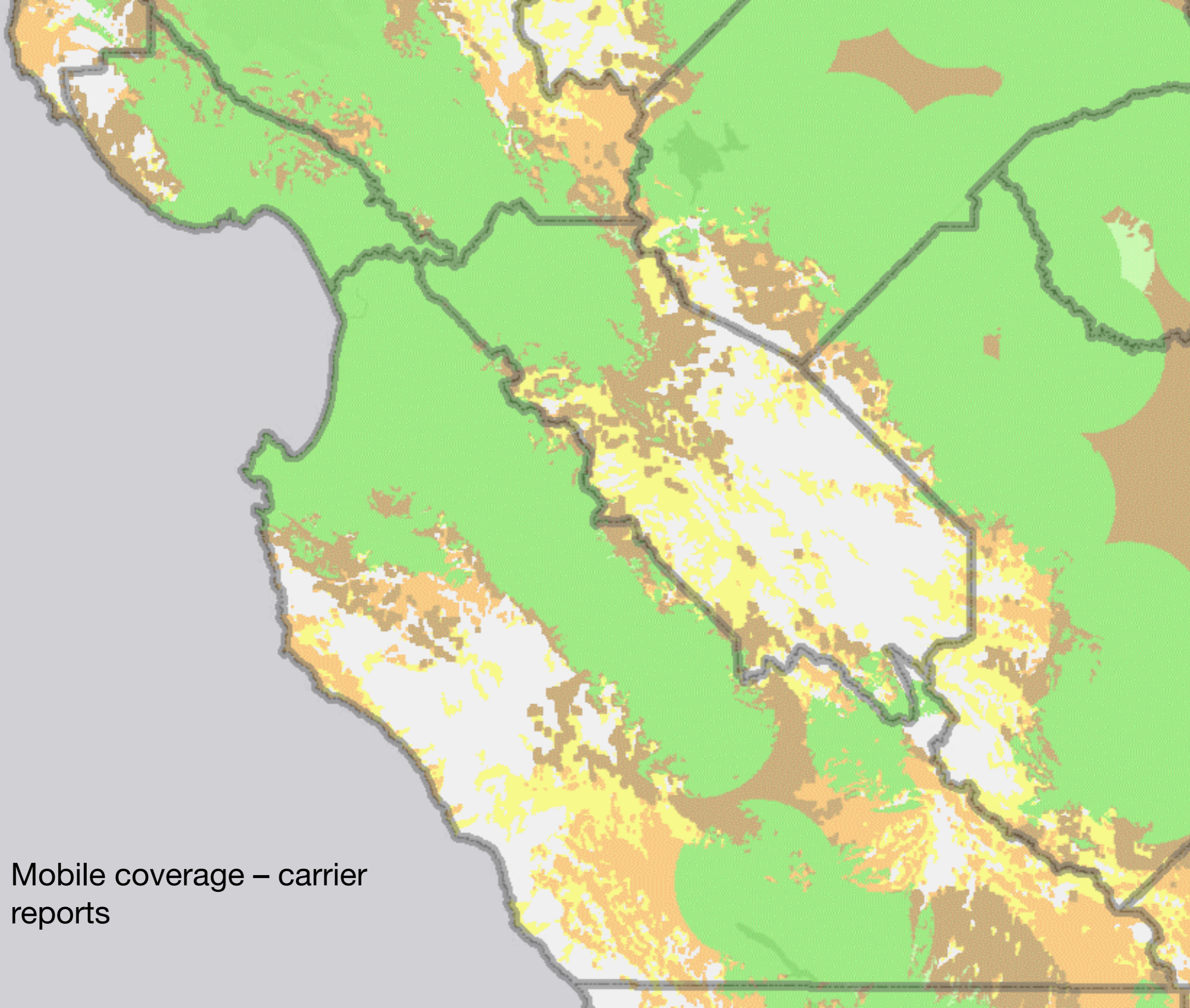
Everything publicly available and
subject to verification



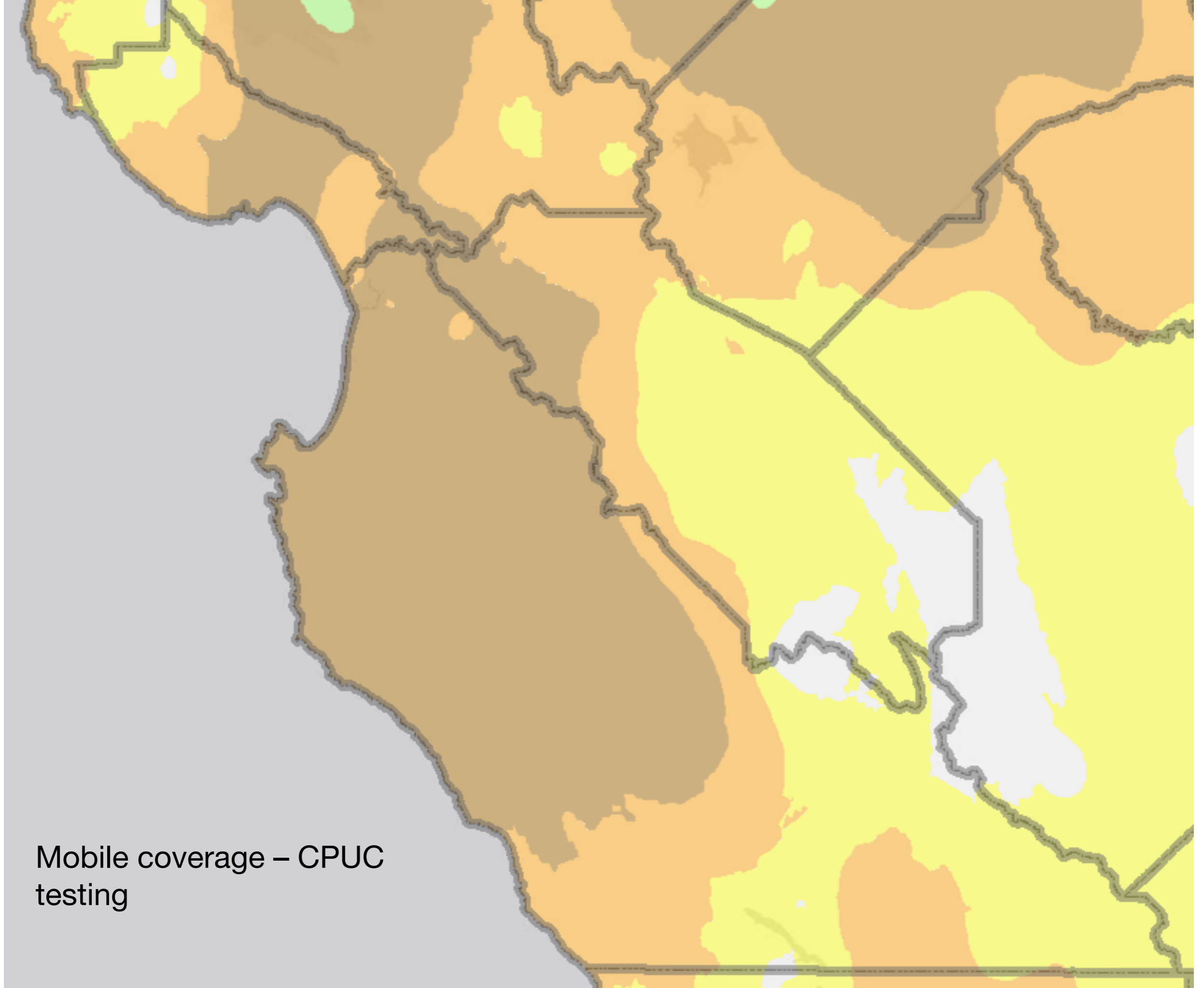
A map of Mexico with a red overlay indicating service status. The red overlay is composed of numerous small, irregular shapes, likely representing individual carriers or service areas. The red overlay is concentrated in the central and southern parts of the country, with some smaller patches in the north. The background of the map is a light gray color. The text 'Served, underserved, unserved – all carriers' is located in the bottom left corner of the map.

Served, underserved,
unserved – all carriers

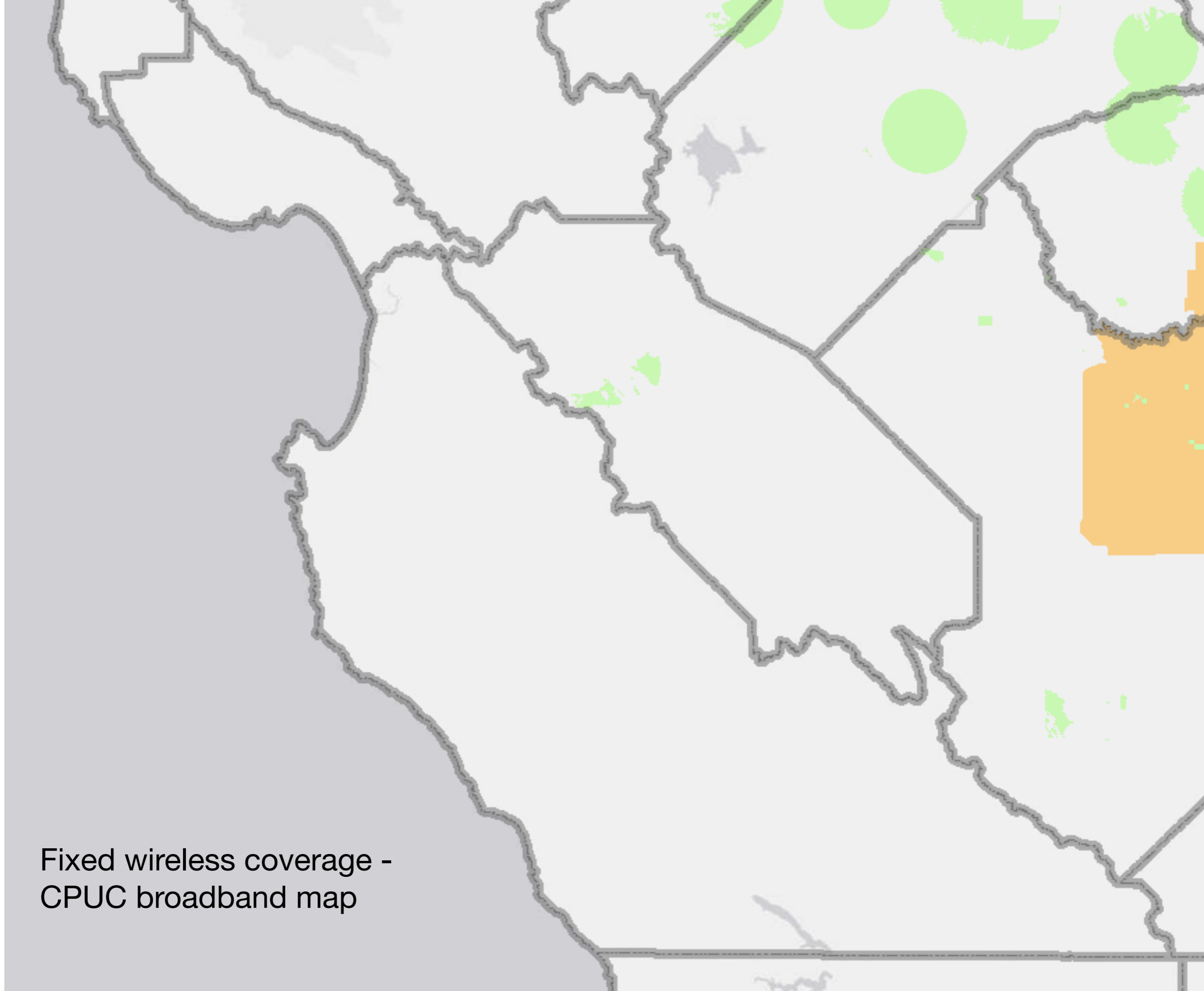
Mobile coverage – carrier
reports

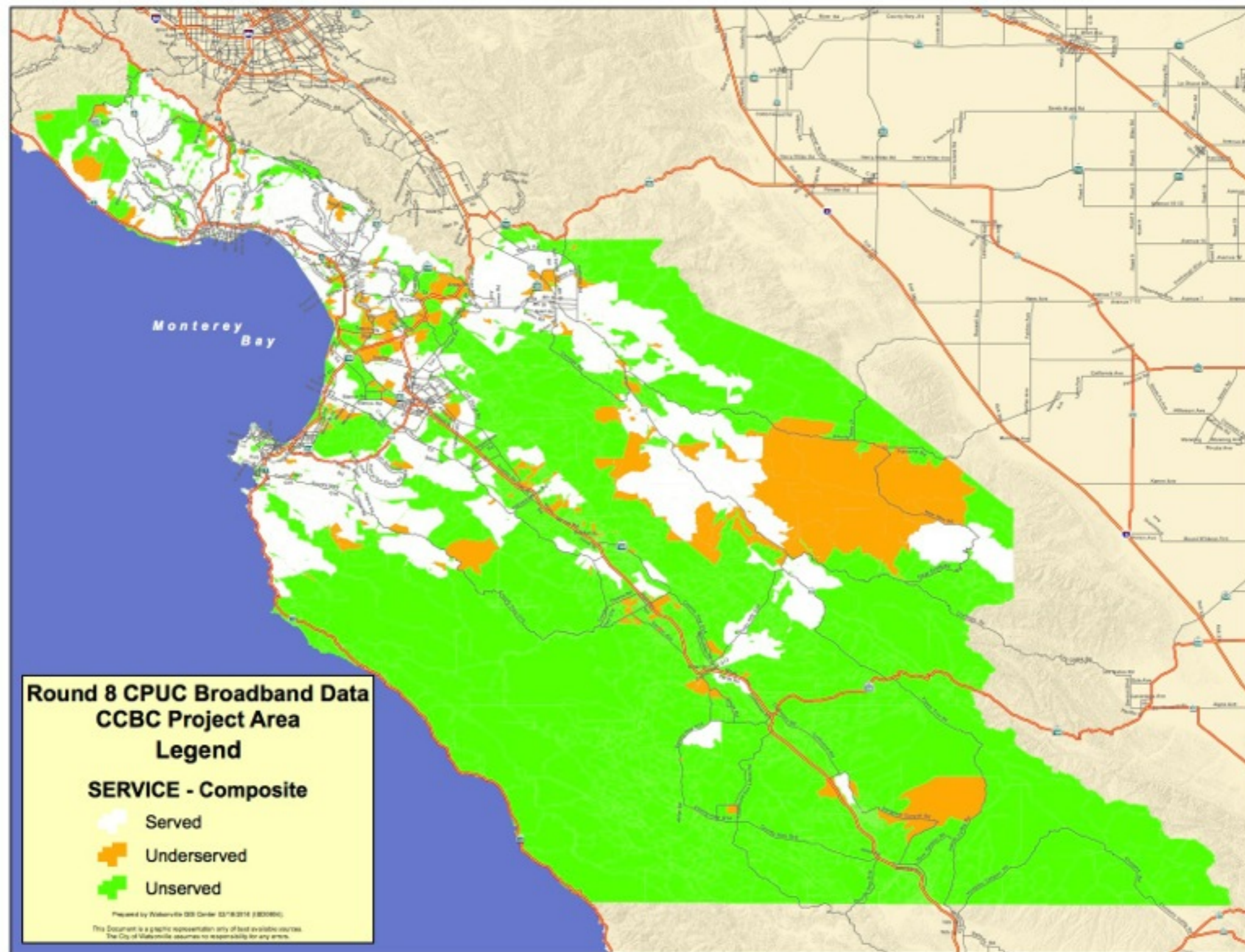


Mobile coverage – CPUC
testing



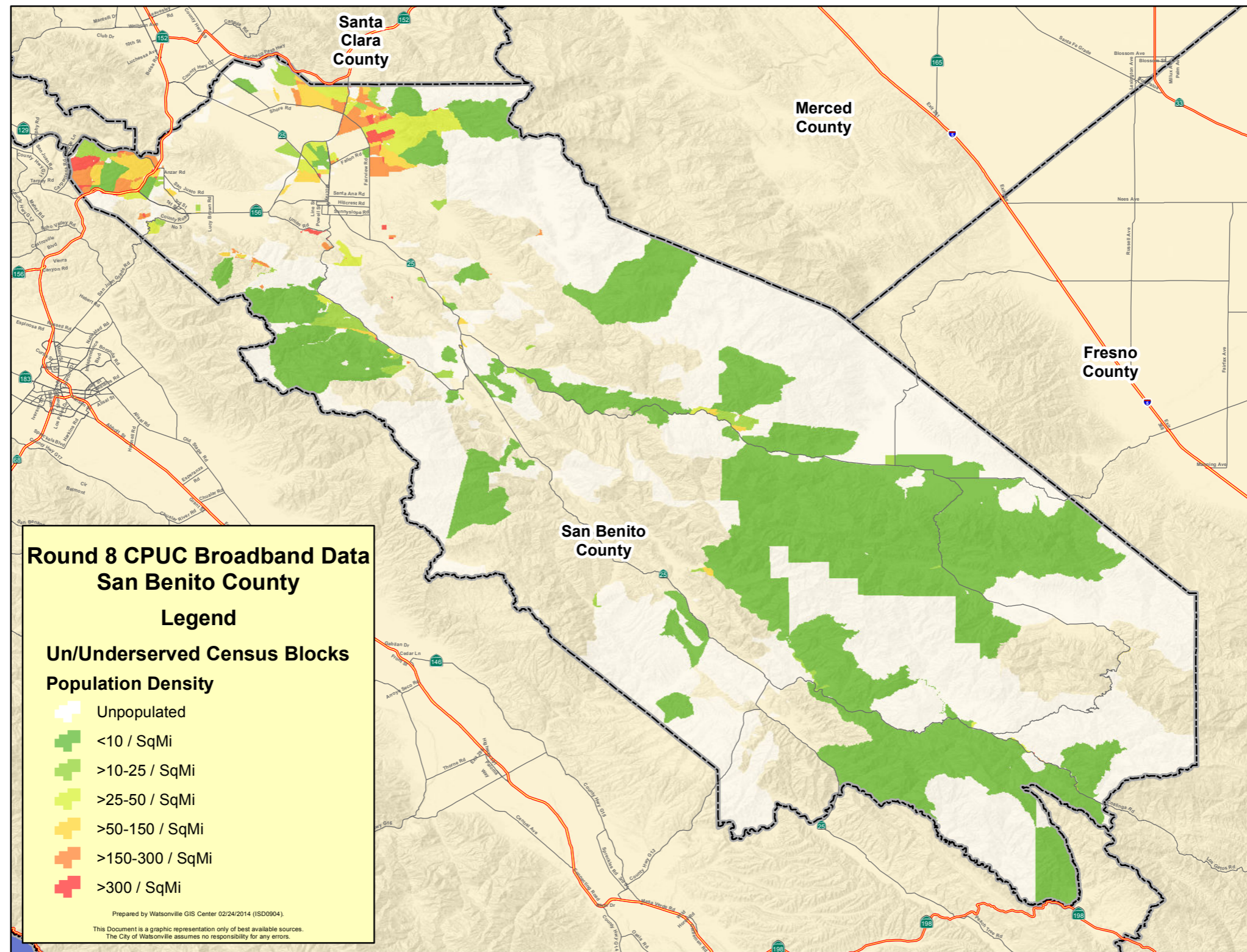
Fixed wireless coverage -
CPUC broadband map





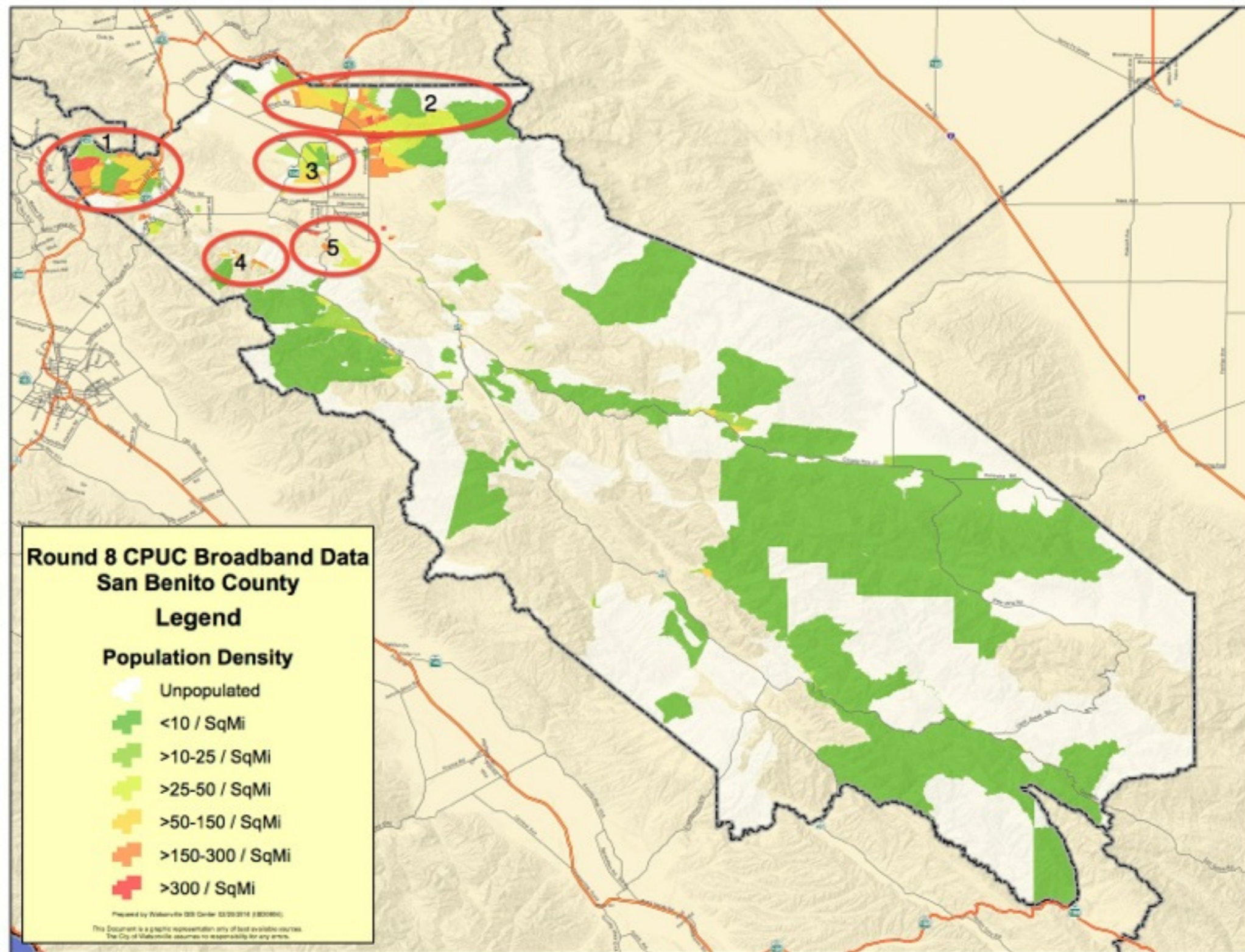
City/CBD analysis captured
Monterey, Santa Cruz

Unattached census blocks have
few people, poor business
potential



Looked at just unattached
areas

Population density heat map



Cluster analysis identified
San Benito priority areas

Will run for Monterey, Santa Cruz
as a check

Social/economic impact and feasibility

- Number of people
- Eligible percentage of community
- Population density
- Anchor institutions
- Median income

CPUC and census data only

Lower household income ranked higher

Community	Population	Households	Housing units	Anchor institutions	Area (sq mi)	Household Income
Greenfield	16,330	3,460	3,752	14	2.1	\$55,591
King City	12,874	3,008	3,218	19	4.0	\$49,747
Gonzales	8,187	1,906	1,989	7	1.9	\$55,251
Soledad	25,738	3,664	3,876	21	4.6	\$43,796
Castroville CDP	6,481	1,470	1,539	7	1.1	\$53,154
Aromas CDP & area	3,596	1,242	1,312	3	18.6	\$62,446
Chualar CDP	1,190	245	251	1	0.6	\$65,771
Pleasure Point CDP	5,924	2,689	3,131	1	2.0	\$52,693
Twin Lakes CDP	4,917	2,223	2,741	7	1.2	\$51,028
Airport/Northeast	2,768	895	954	2	38.7	\$77,175
Soquel CDP	9,644	3,912	4,107	5	4.6	\$76,472
Cienega Road area	173	58	59	0	1.5	\$64,659
Brookdale CDP	1,991	806	912		3.9	\$84,965
	99,813	25,578	27,841	87	85.0	

Rankings done by county
and regionally

Posted as a workshop on
Civinomics.com

Monterey County

1. Greenfield
2. King City
3. Gonzales

Regional Wild Cards

1. Soledad
2. Castroville
3. Chualar

Santa Cruz County

1. Pleasure Point/Twin Lakes
2. Soquel
3. Brookdale

San Benito County

1. Aromas area
2. Airport/Northeast area
3. Cienega Road area

CCBC priority areas

100,000 people total
70,000 people CASF eligible
12 feasible projects

Questions



Central Coast
Broadband Consortium

[HTTP://www.Civinomics.com](http://www.Civinomics.com)

Back-up Slides



Central Coast
Broadband Consortium

Eligible for CASF subsidy

Right to
challenge

CASF eligibility hierarchy

1. Incumbent with CPCN
2. Competitive with CPCN
3. Incumbent without CPCN
4. Competitive without CPCN
5. Local agency

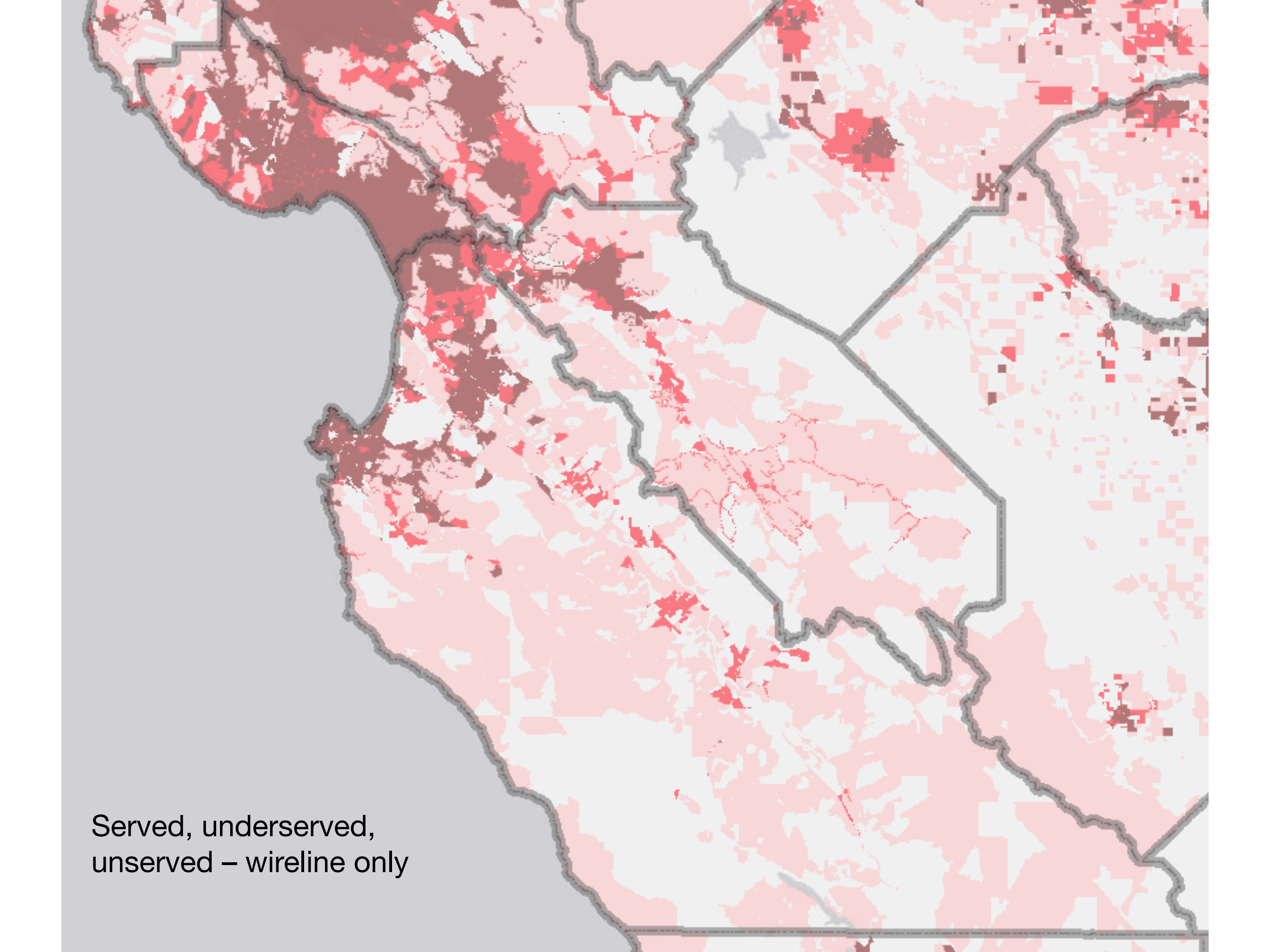
Right of first
refusal

- 3 Unregulated incumbent
- 4 Unregulated competitive

No other
alternative

- 5 Local agency

- 1 Regulated incumbent
- 2 Regulated competitive



A map of Texas with county boundaries outlined in grey. The map is color-coded to show service status: dark red for 'Served', medium red for 'underserved', and light red for 'unserved'. The 'Served' areas are concentrated in major metropolitan regions like Houston, Dallas, San Antonio, and Austin. 'Underserved' areas are scattered throughout the state, often in smaller urban centers. 'Unserved' areas cover the vast majority of the rural and less densely populated regions. The Gulf of Mexico is visible to the south and west of the state.

Served, underserved,
unserved – wireline only