

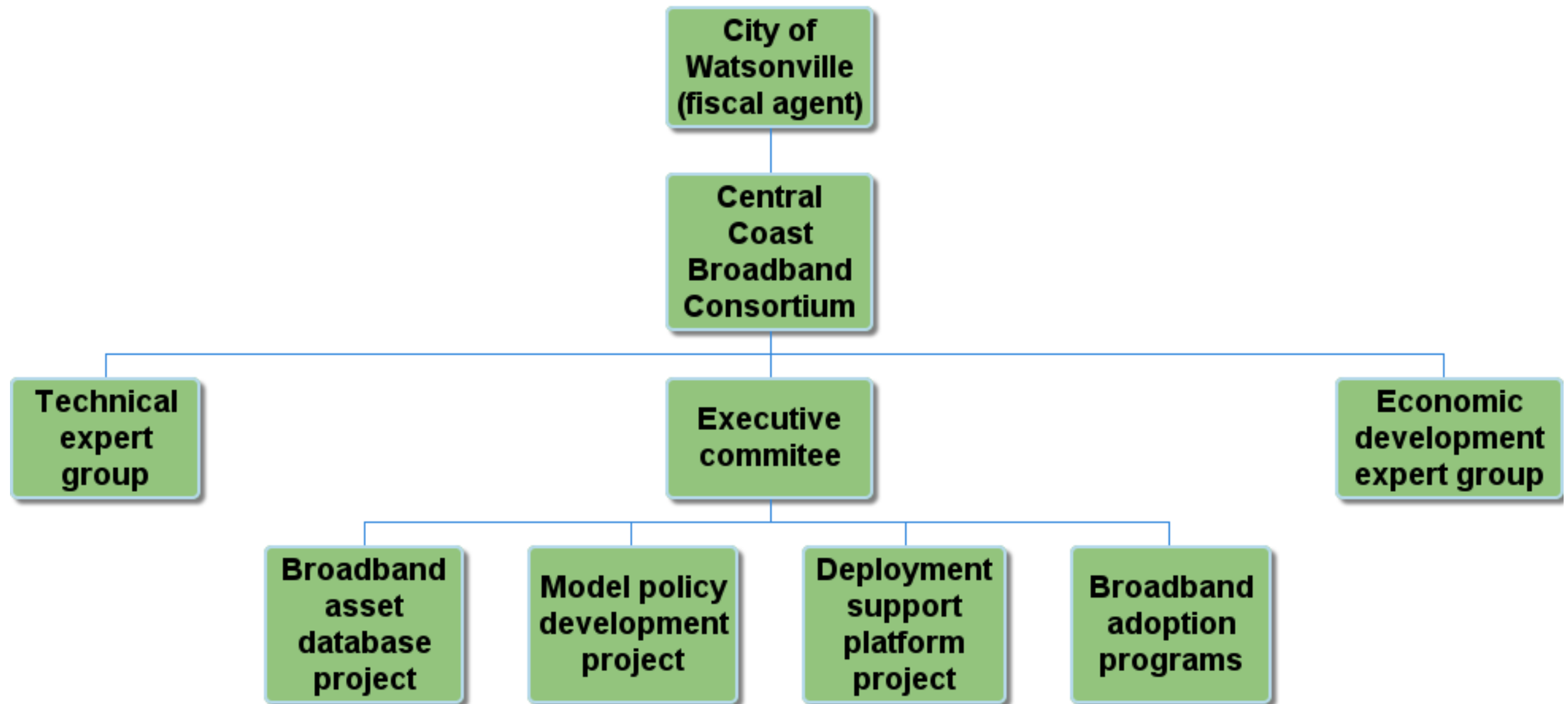
“A Connected Central Coast” CASF Consortia Grant Update

12 October 2011

- Primary project: more and better infrastructure
 - Org chart
 - Budget
 - Project plan
- Deliverables
 - Maps & database of broadband assets
 - Deployment-friendly model policy bank
 - Framework for carrier incentives
 - Infrastructure & economic development resources
- Adoption programs round out application

Create common tools

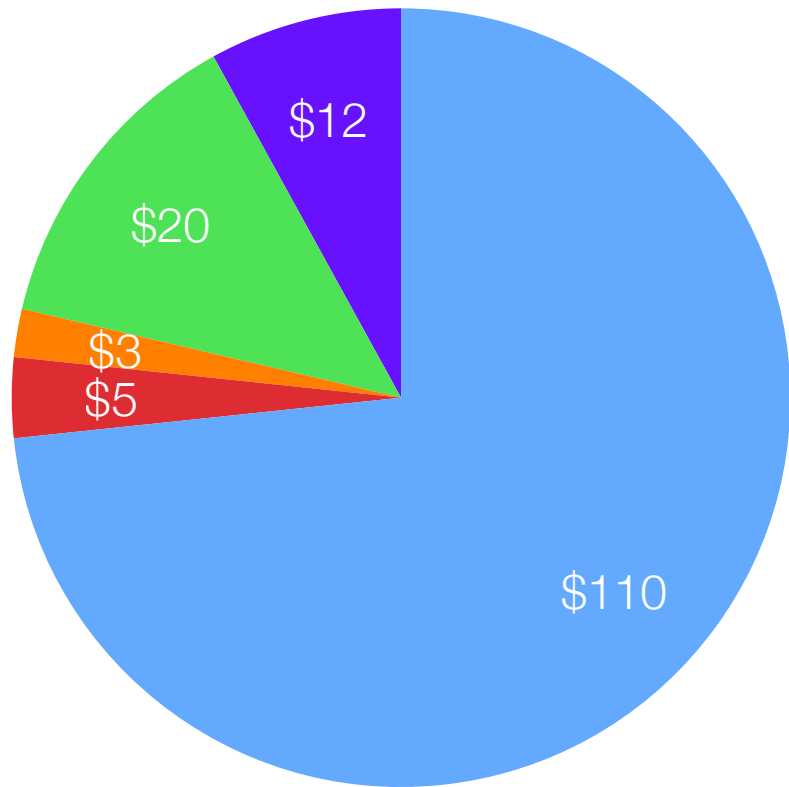
Applicable to policies, priorities,
programs of individual agencies



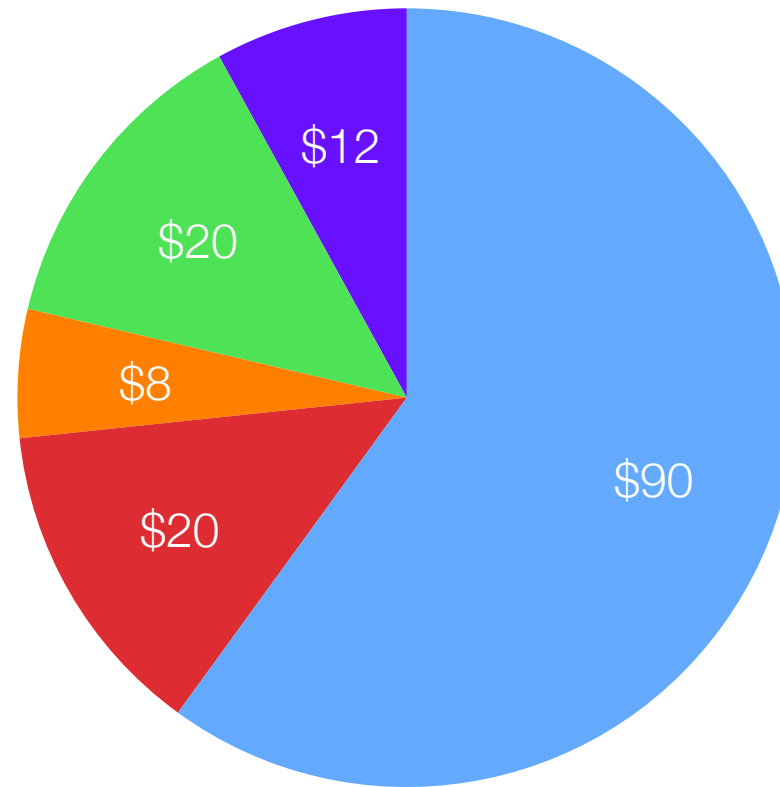
3-part deployment project &
2 adoption programs

“A Connected Central Coast”

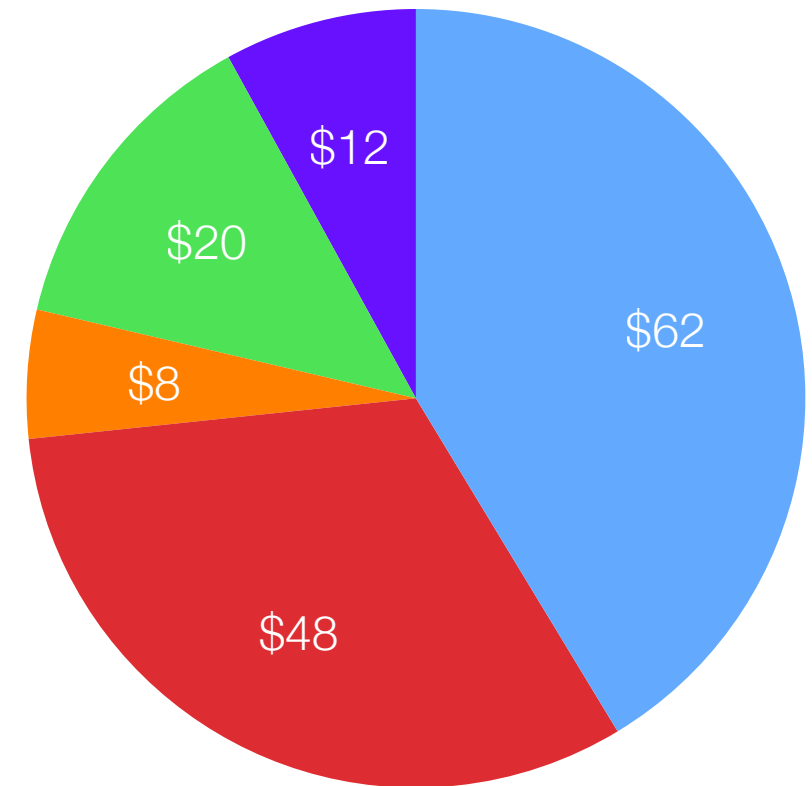
Year 1



Year 2

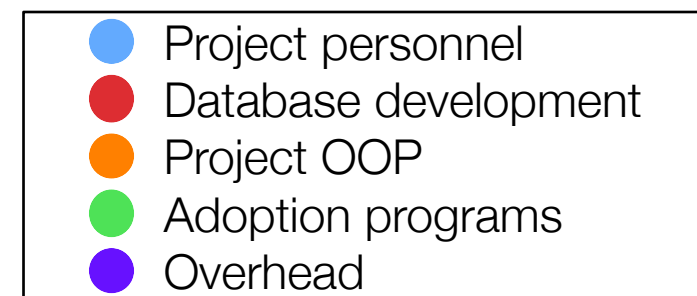


Year 3



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Core grant-funded budget
\$150K per year



	Year 1	Year 2	Year 3	Total
CASF Consortia Grant	\$150,000	\$150,000	\$150,000	\$450,000
CASF summit travel supplement	\$10,000	\$10,000	\$10,000	\$30,000
CCBC member in-kind contributions	\$57,250	\$76,750	\$76,750	\$210,750
Total	\$217,250	\$236,750	\$236,750	\$690,750



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Economic development analyst	
GIS analyst	
Infrastructure specialist	
Network specialist	
Database developer	
Executive committee/expert groups	

Responsibilities & budget

Contracted & contributed personnel



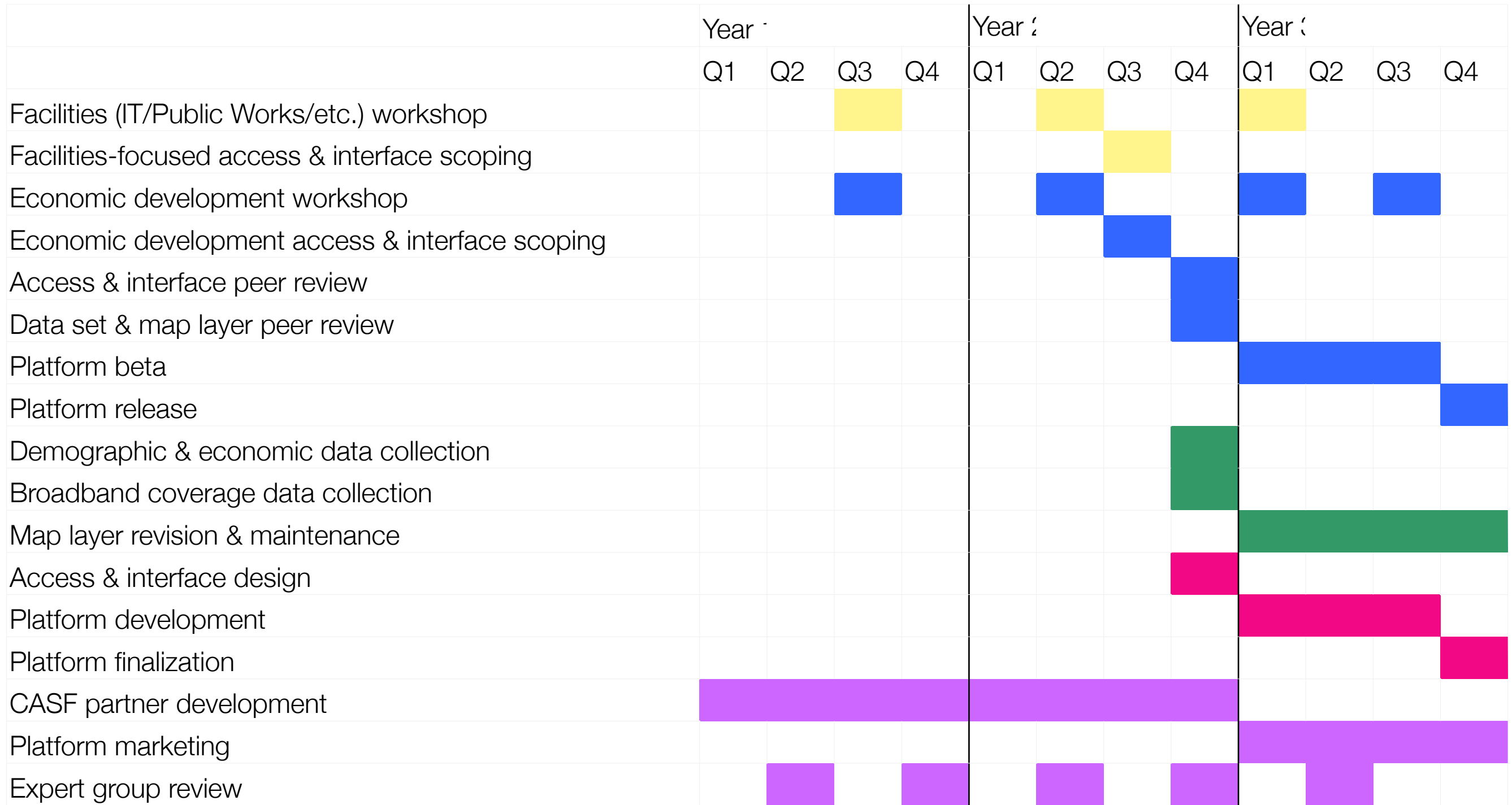
Broadband asset database

Project 1

	Year 1				Year 2				Year 3			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
General plans review												
Development ordinances/policies survey												
Trench, conduit & wireless ordinances/policies survey												
Benchmark research and analysis												
Model policy drafting												
Model policy peer review												
Policy draft presentations & briefings												
Service provider briefings												
Policy map layer development												
Expert group review												

Model policy
development

Project 2



Deployment support platform

Project 3

- Nominal timeline
 - Batched application review - end of October
 - Draft resolution - 1 November
 - Comments - throughout November
 - Commission vote - 1 or 15 December
 - Funding - 1st Quarter 2011
- ***Surprises always possible***

Application status

“Piece of cake”

Questions?