

Internet Connectivity and the “Digital Divide” in California Households: 2015

- A statewide survey conducted for -
California Emerging Technology Fund

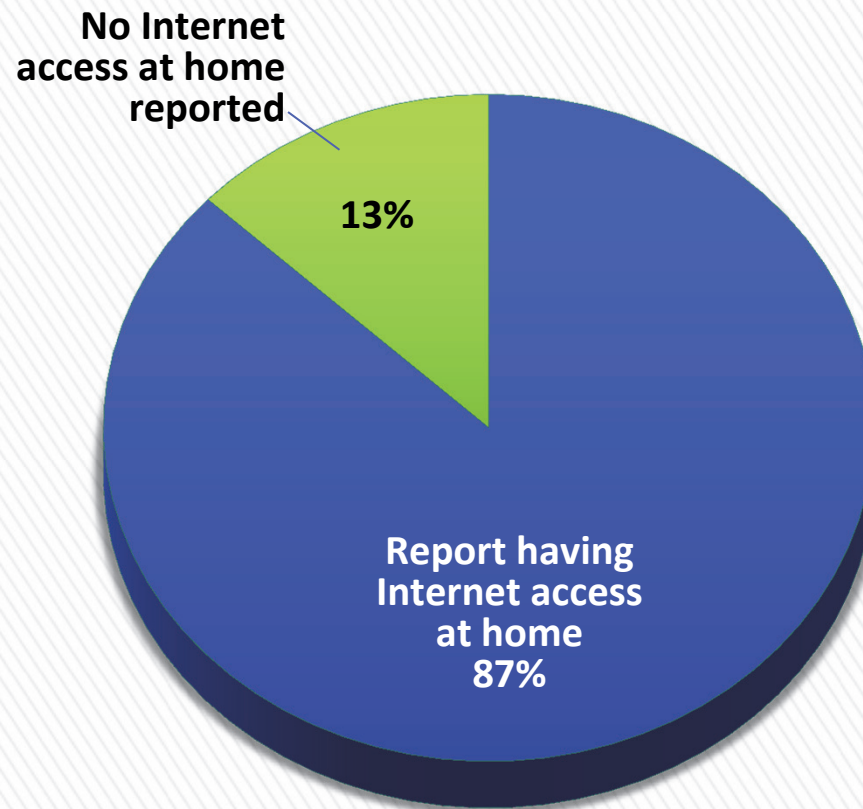
- by -
The Field Poll

May 2015

About the Survey

| | |
|-------------------------------------|---|
| Population surveyed: | California adults age 18 or older |
| Method of data collection: | Interviews conducted by means of computer-assisted telephone interviewing by live interviewers |
| Sampling method: | Random samples of adults developed from dual frame of random digit dial cell and landline phone listings covering California |
| Languages of administration: | English, Spanish, Cantonese, Mandarin, Korean and Vietnamese |
| Sample size: | 1,664 interviews completed: English (1,237), Spanish (326), Chinese (51), Vietnamese (30), Korean (20) |
| Interviewing period: | April 23 – May 16, 2015 |

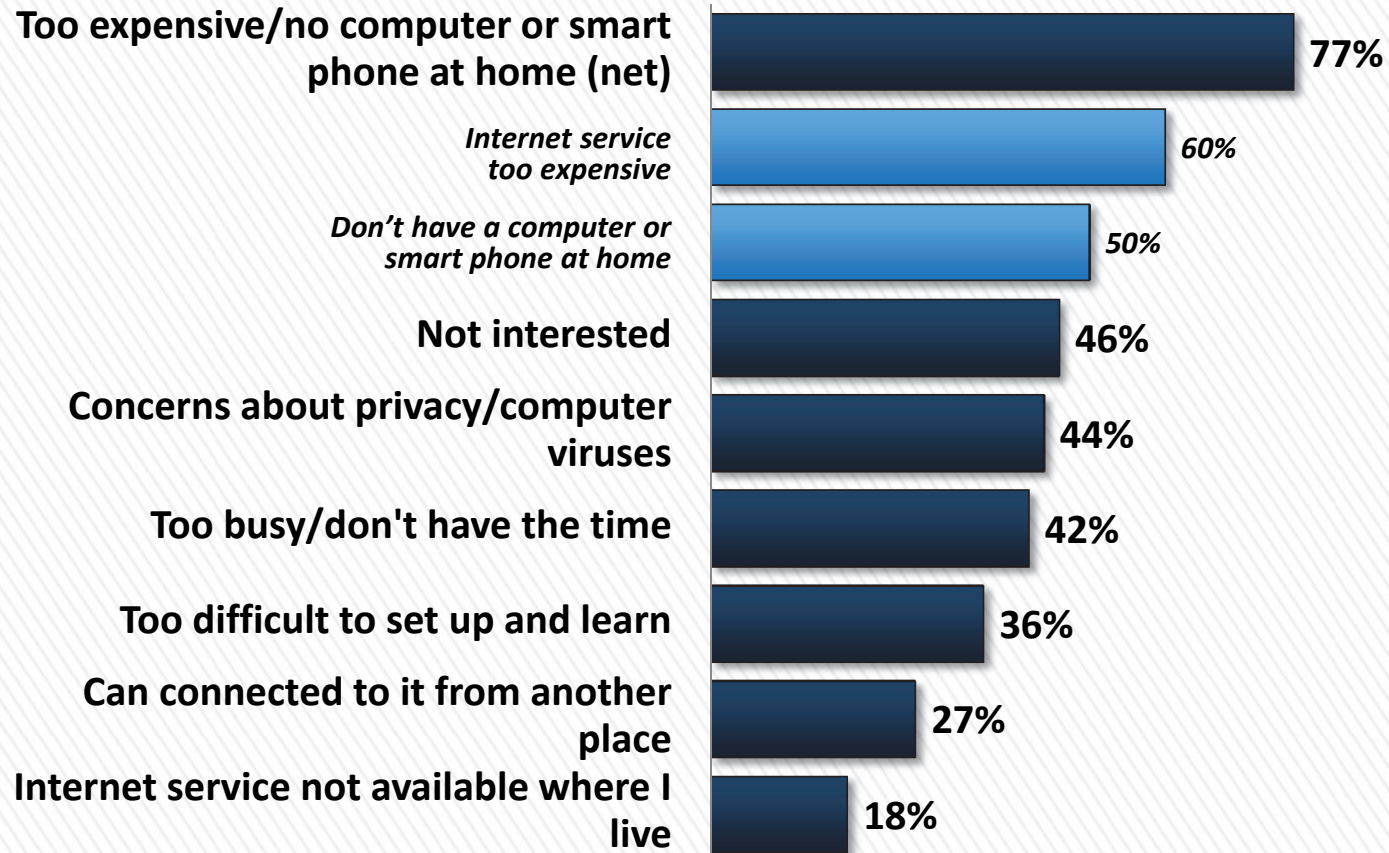
Table 1
**Internet connectivity in California households
through any device* (2015)**



* Includes Internet access through a smart phone or from a desktop, laptop or tablet computer.

Table 2

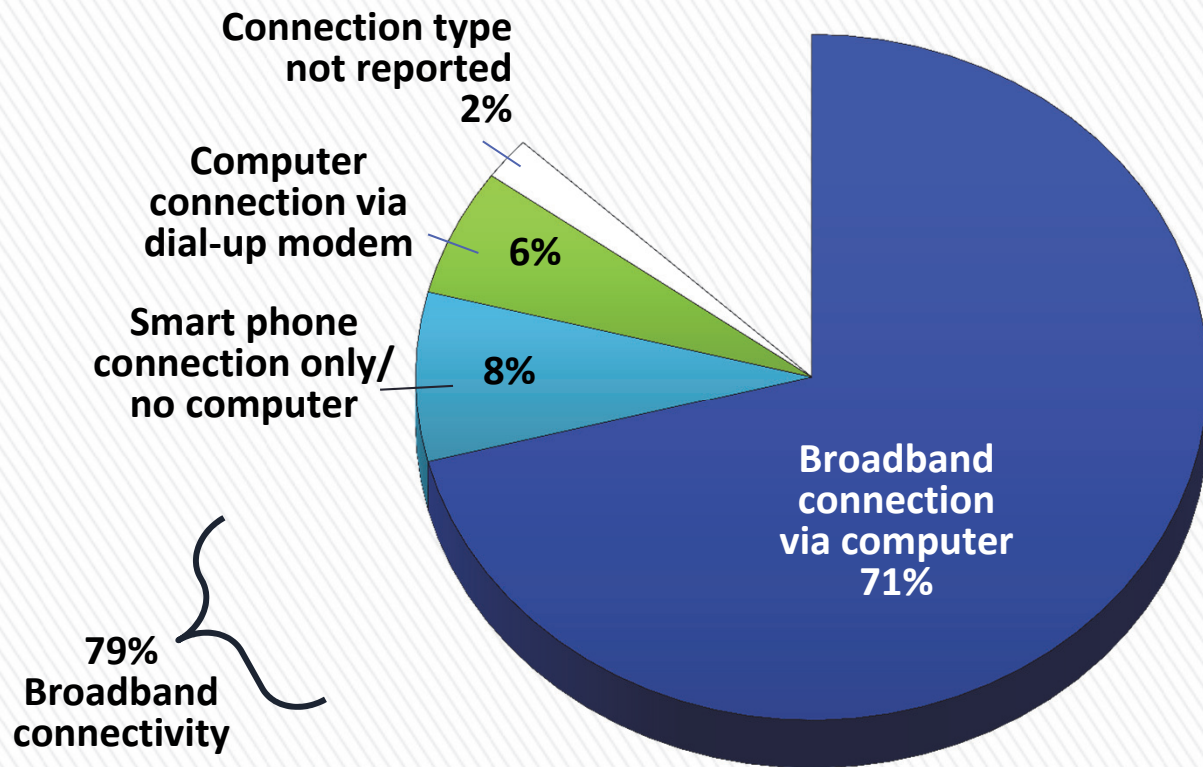
Reasons for not having Internet connectivity at home



Percentages add to more than 100% due to multiple mentions.

Table 3a

How California households with Internet access connect to it *(among the 87% of households with Internet connectivity)*



Note: Computer connection includes access to Internet through a desktop, laptop or tablet computer.

Table 3b

Broadband connectivity at home (by region, household income and tenure)

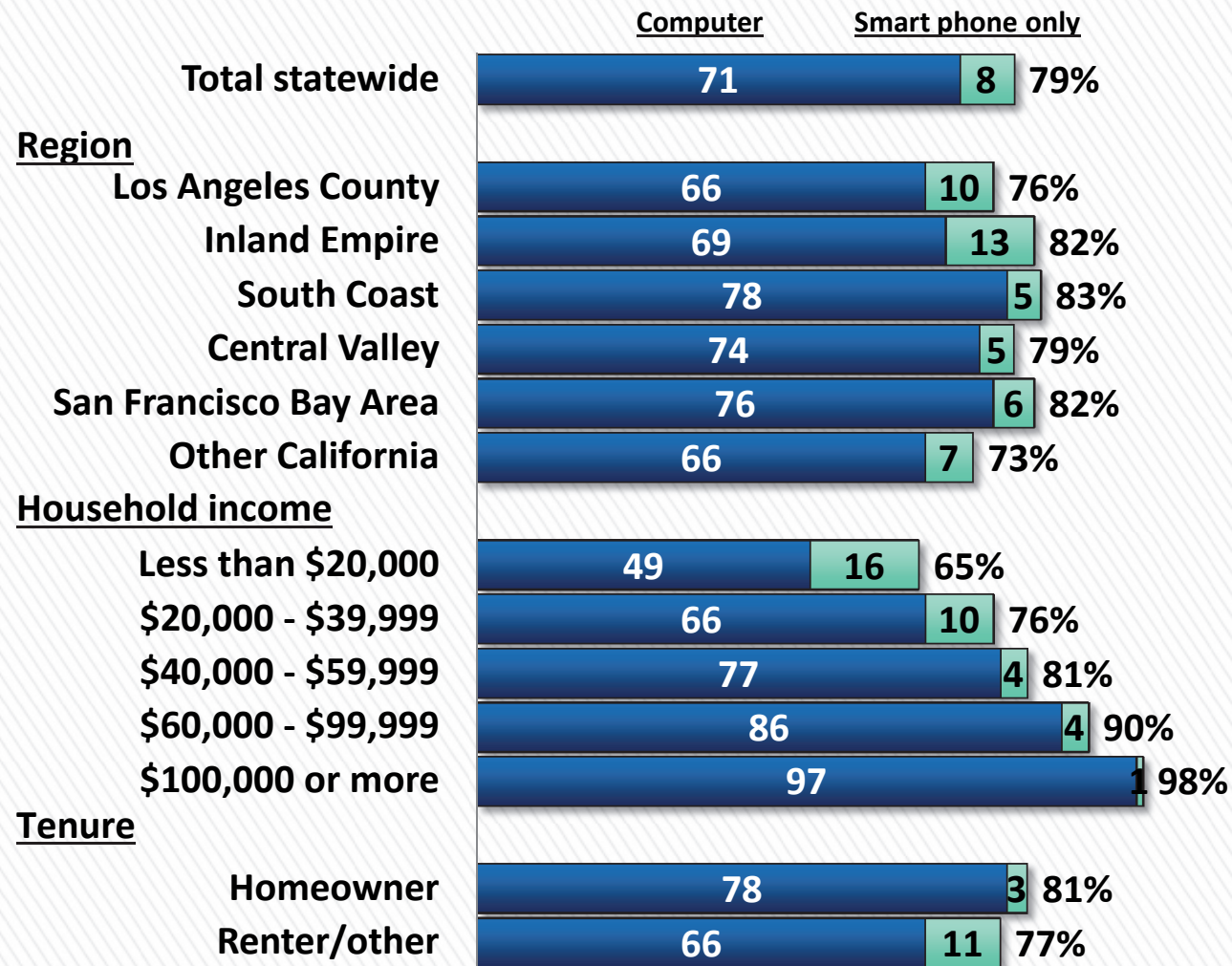


Table 3c

Broadband connectivity at home (by gender, age and race/ethnicity of householder)

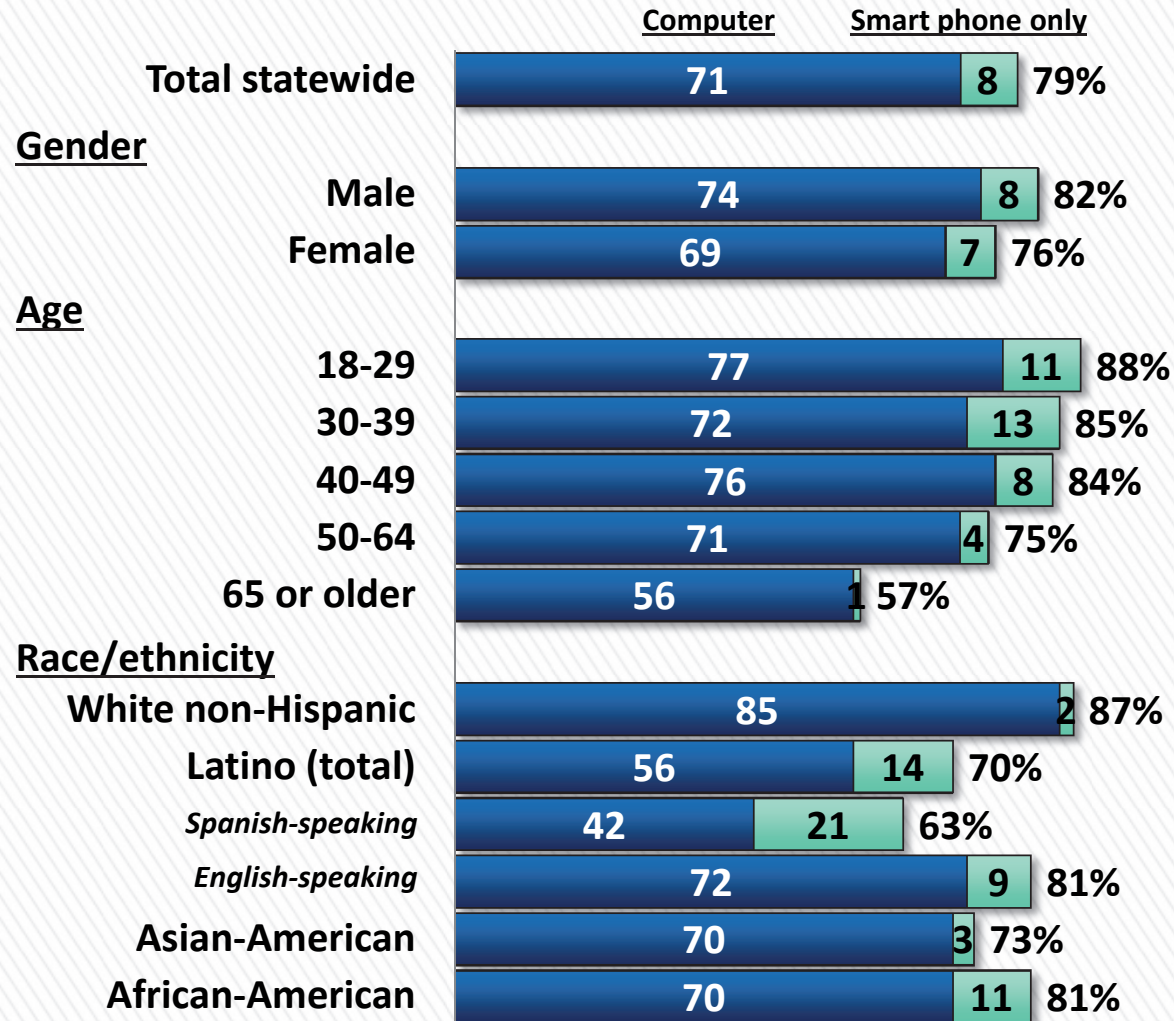


Table 3d

Broadband connectivity at home (by citizenship status, educational attainment and disability status of householder)

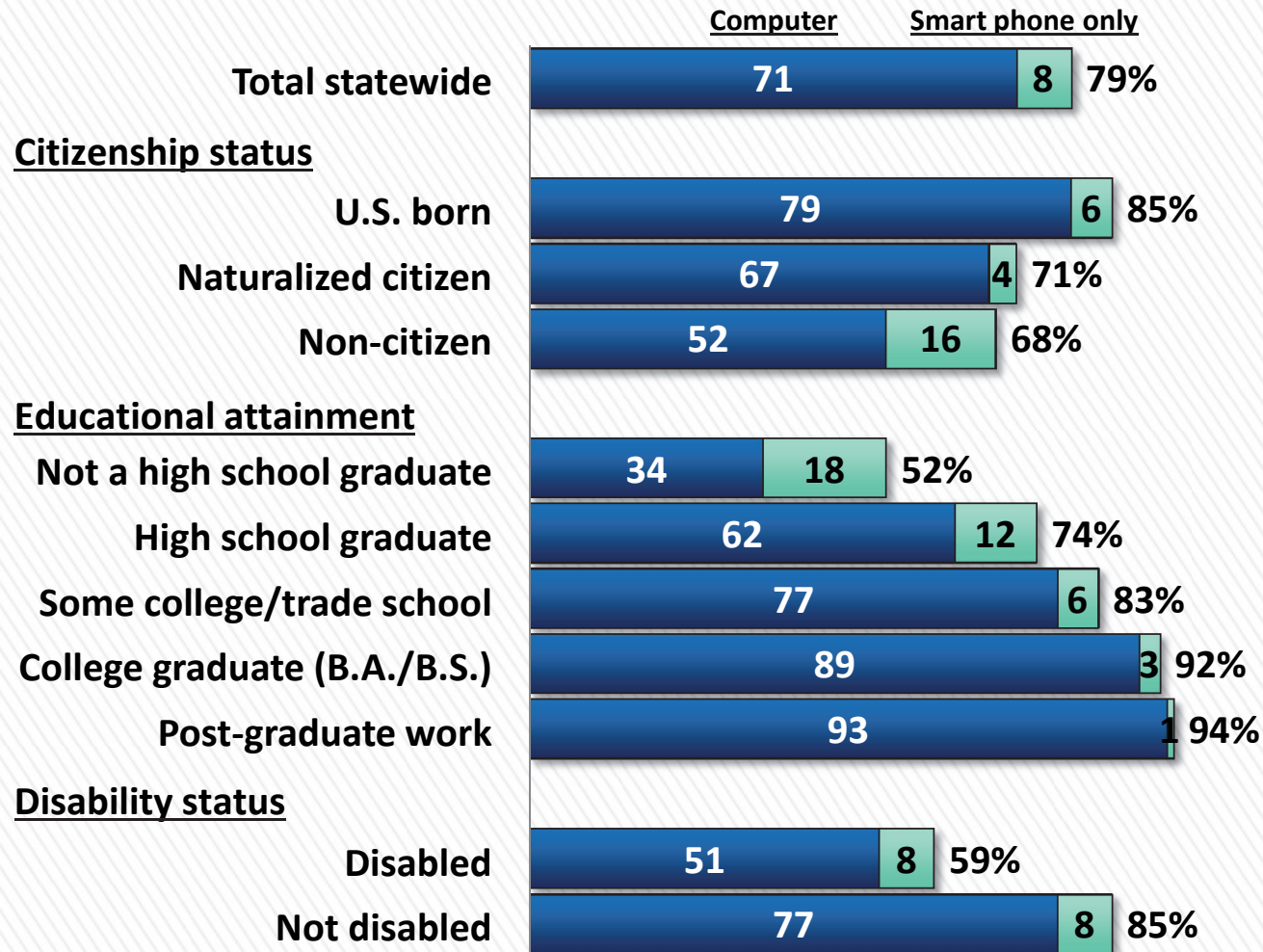


Table 3e
Broadband connectivity at home
(by marital and parental status of householder)

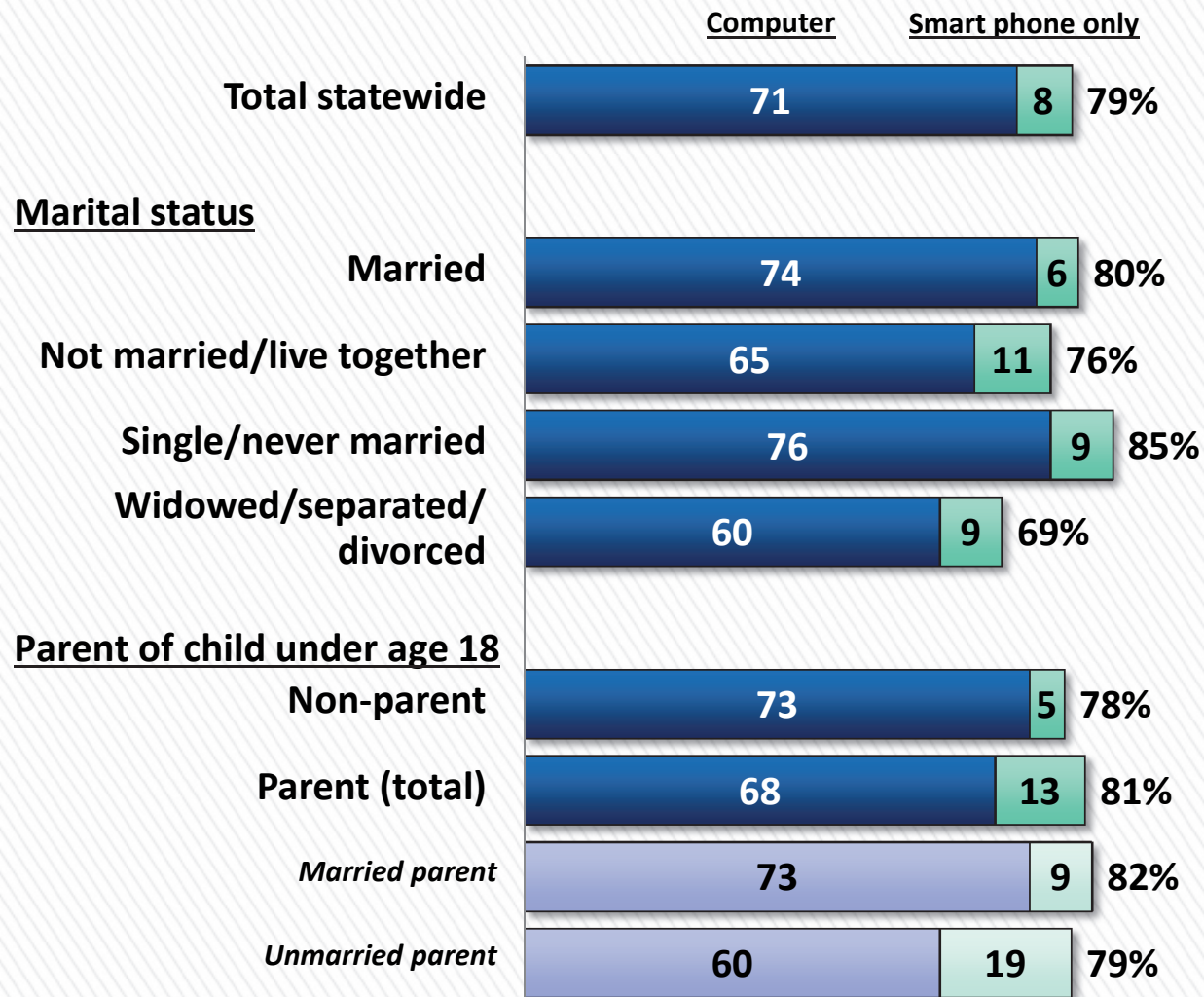
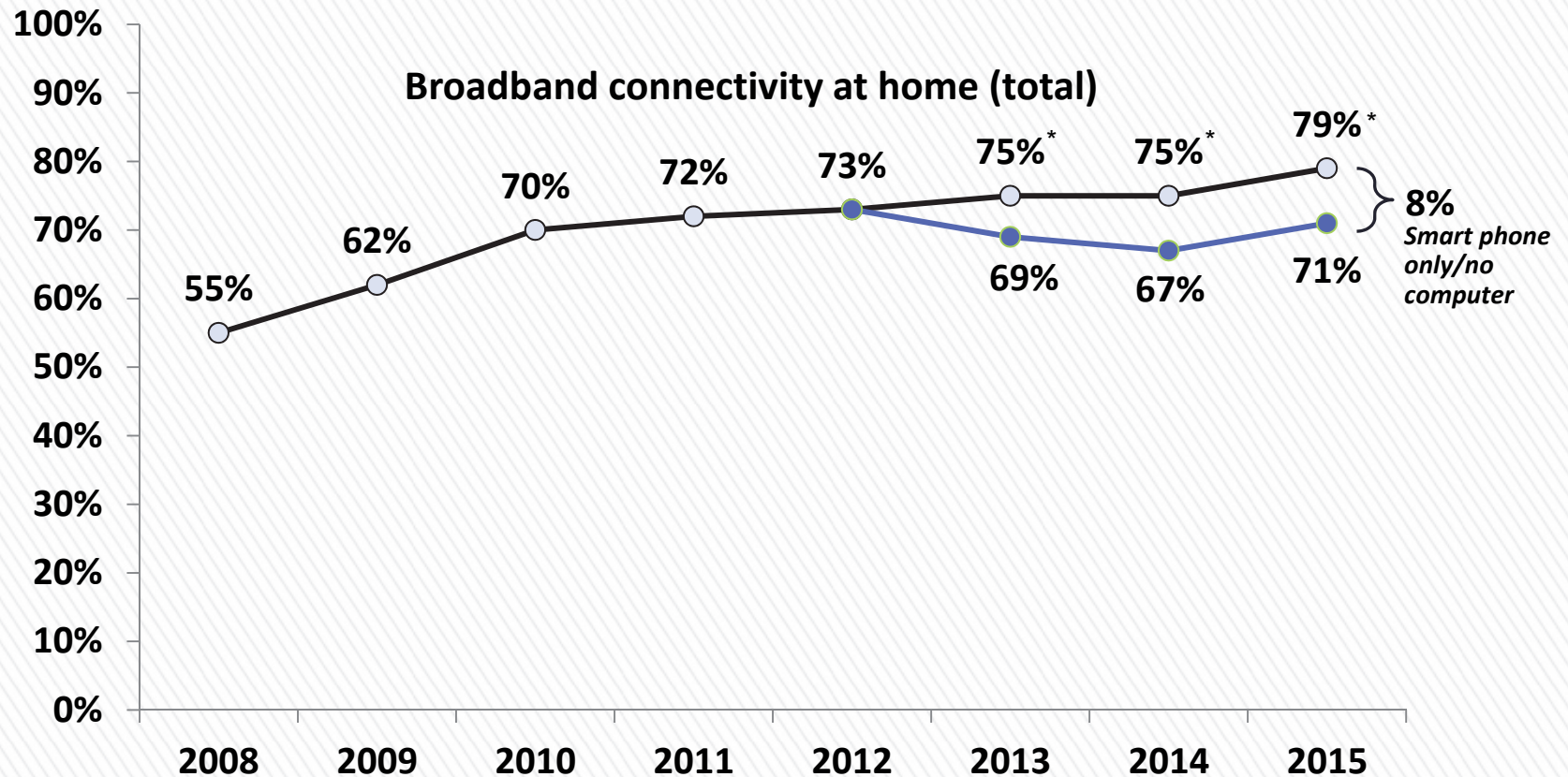


Table 4

Trend of California households with broadband connectivity (2008 - 2015)

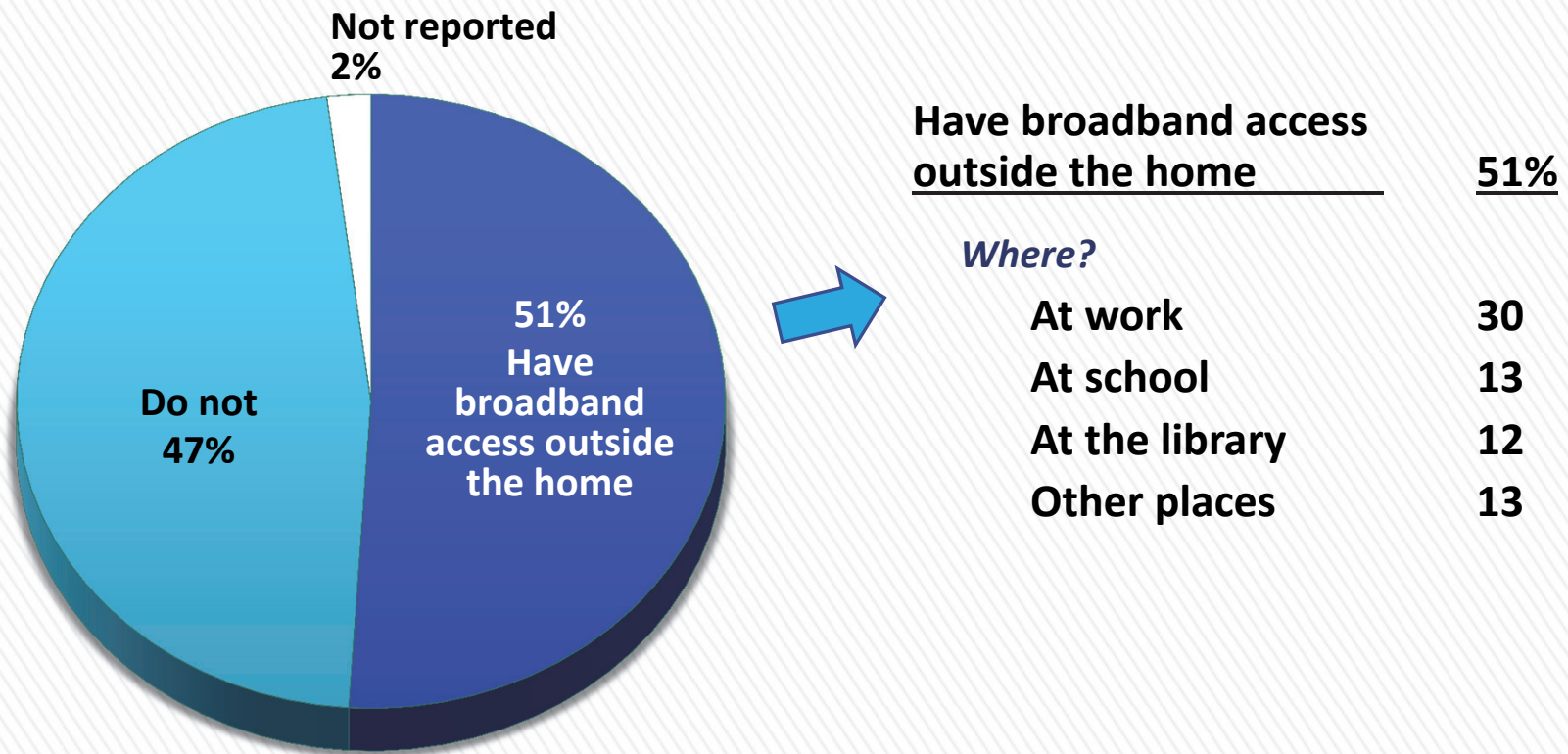


* For all years prior to 2013, broadband Internet connectivity included those accessing the Internet through DSL, cable, satellite or fiber optic connections to a home desktop, laptop or tablet computer. For 2013 and thereafter, this also includes those connecting to the Internet at home solely through a smart phone.

Source: 2015 and 2014 surveys conducted for the California Emerging Technology Fund by The Field Poll, while prior years' surveys conducted by the Public Policy Institute of California.

Table 5a

Access to broadband connectivity through a computer outside the home *(among California adults)*

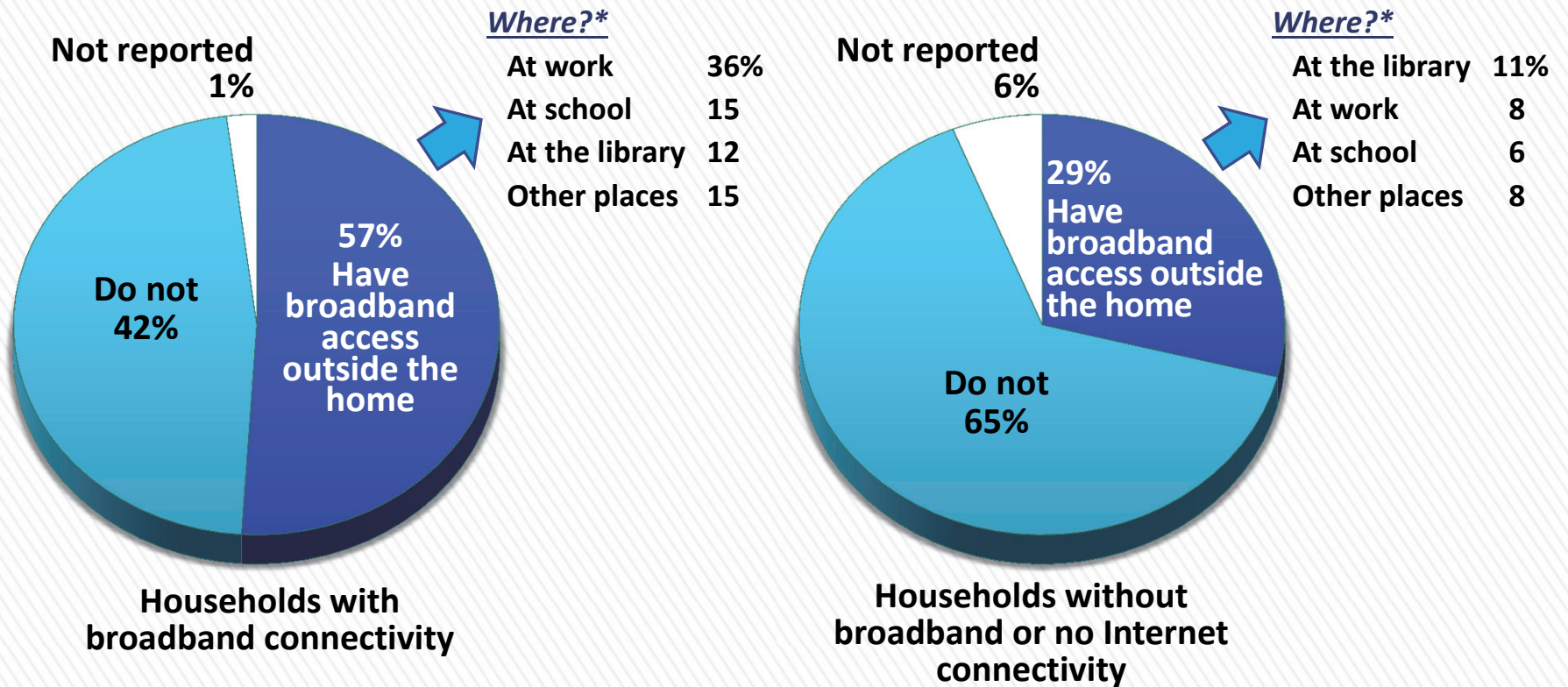


Note: Sum of places where adults report having broadband access adds to more than subtotal due to multiple mentions.

Table 5b

Access to broadband connectivity through a computer outside the home

(among adults with and without broadband connectivity at home)



* Percentages add to more than subtotal with broadband access outside the home due to multiple mentions.

Table 6

Access to broadband connectivity either at home or outside the home

