

Central Coast Broadband Update

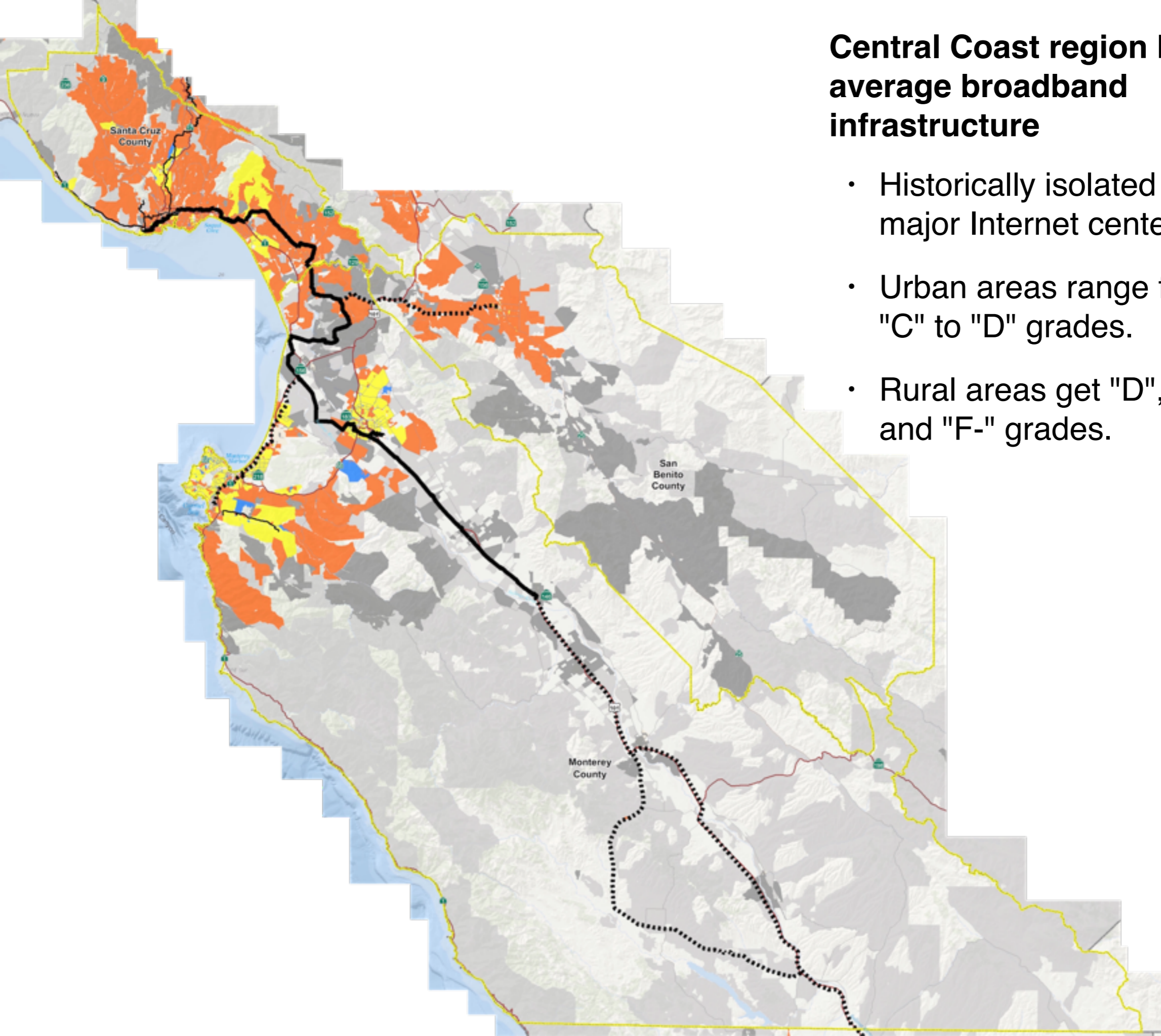
11 October 2016




Central Coast
Broadband Consortium

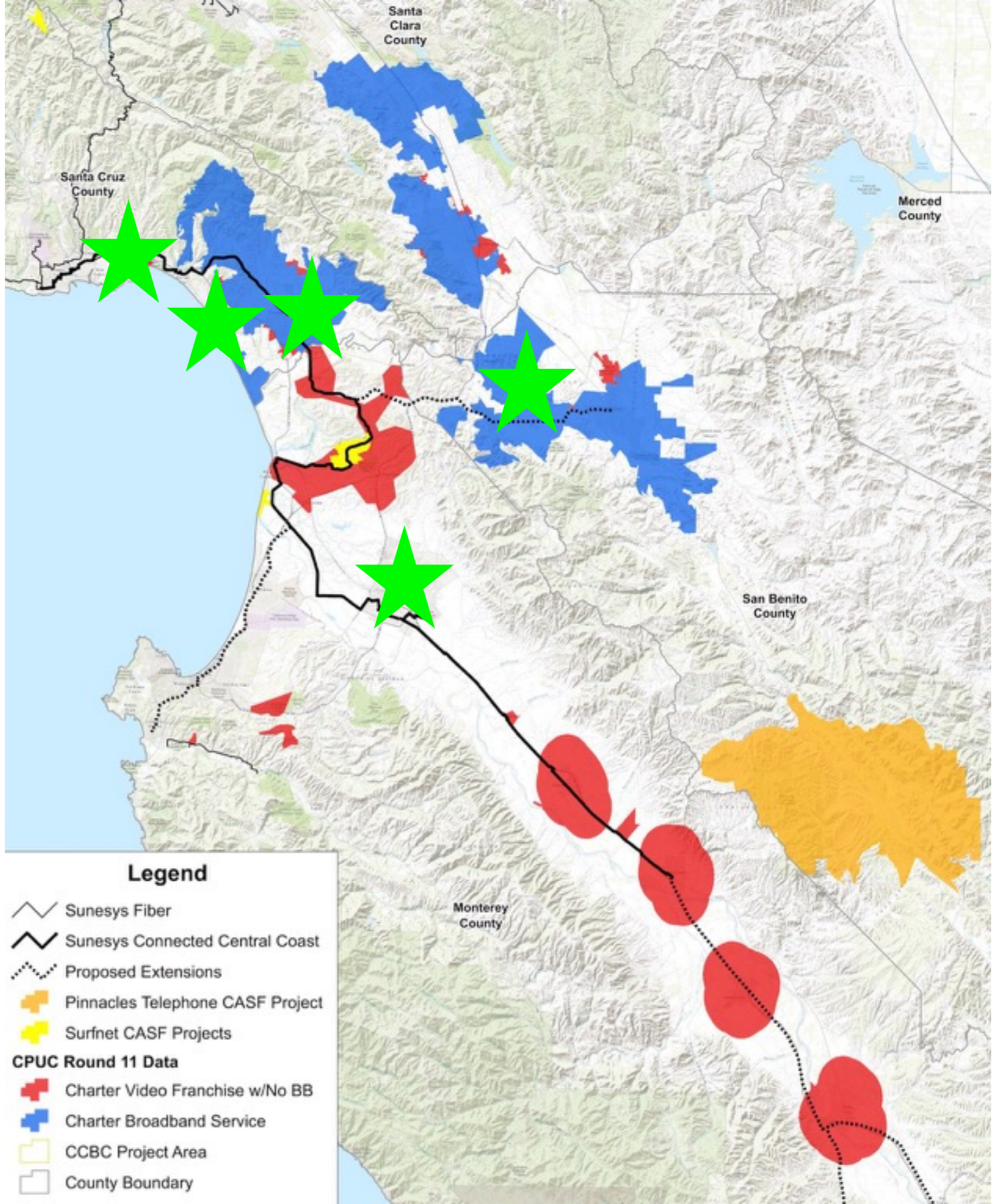
Central Coast region has below average broadband infrastructure

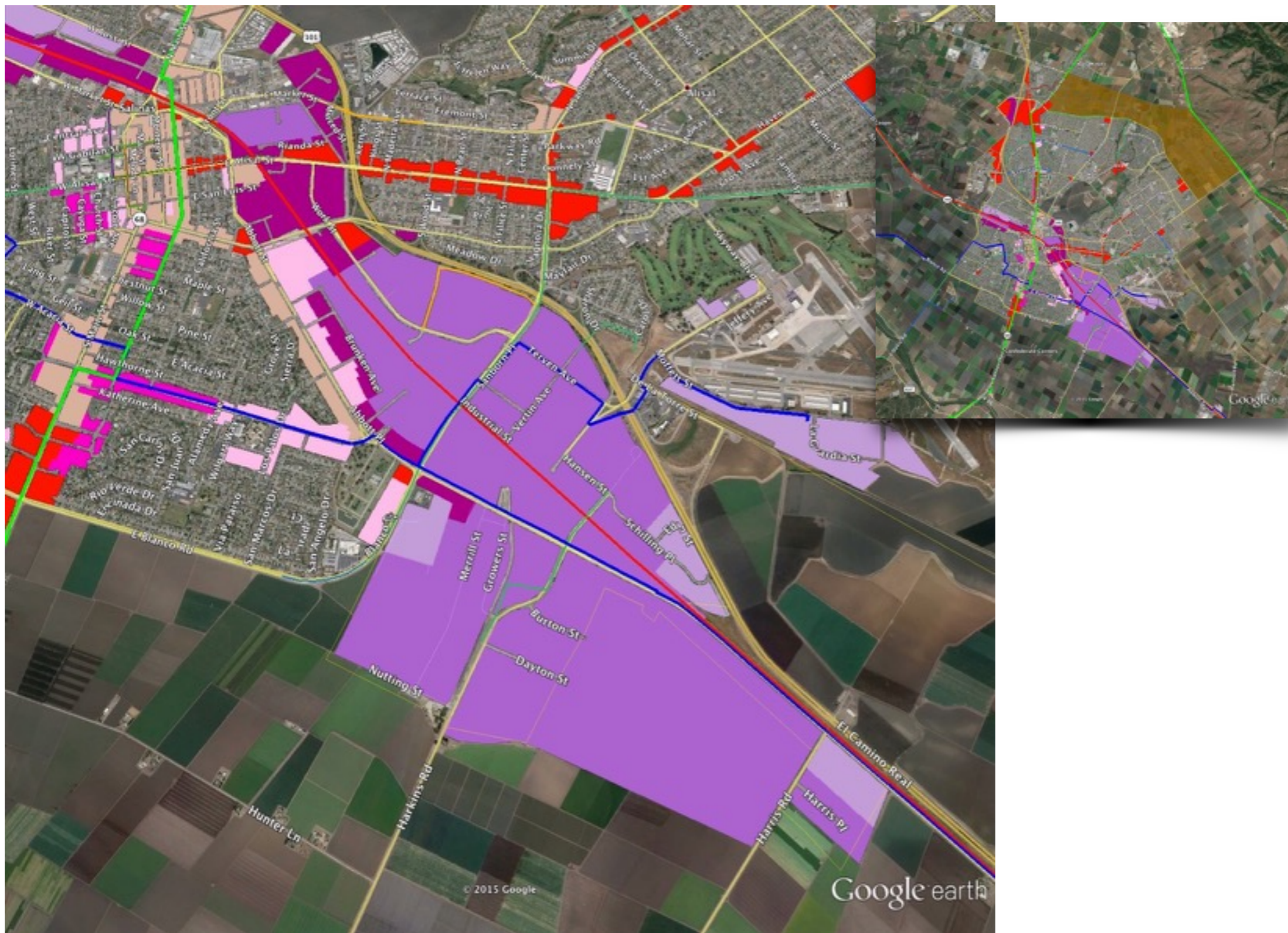
- Historically isolated from major Internet centers.
- Urban areas range from "C" to "D" grades.
- Rural areas get "D", "F" and "F-" grades.



Infrastructure projects changing the landscape

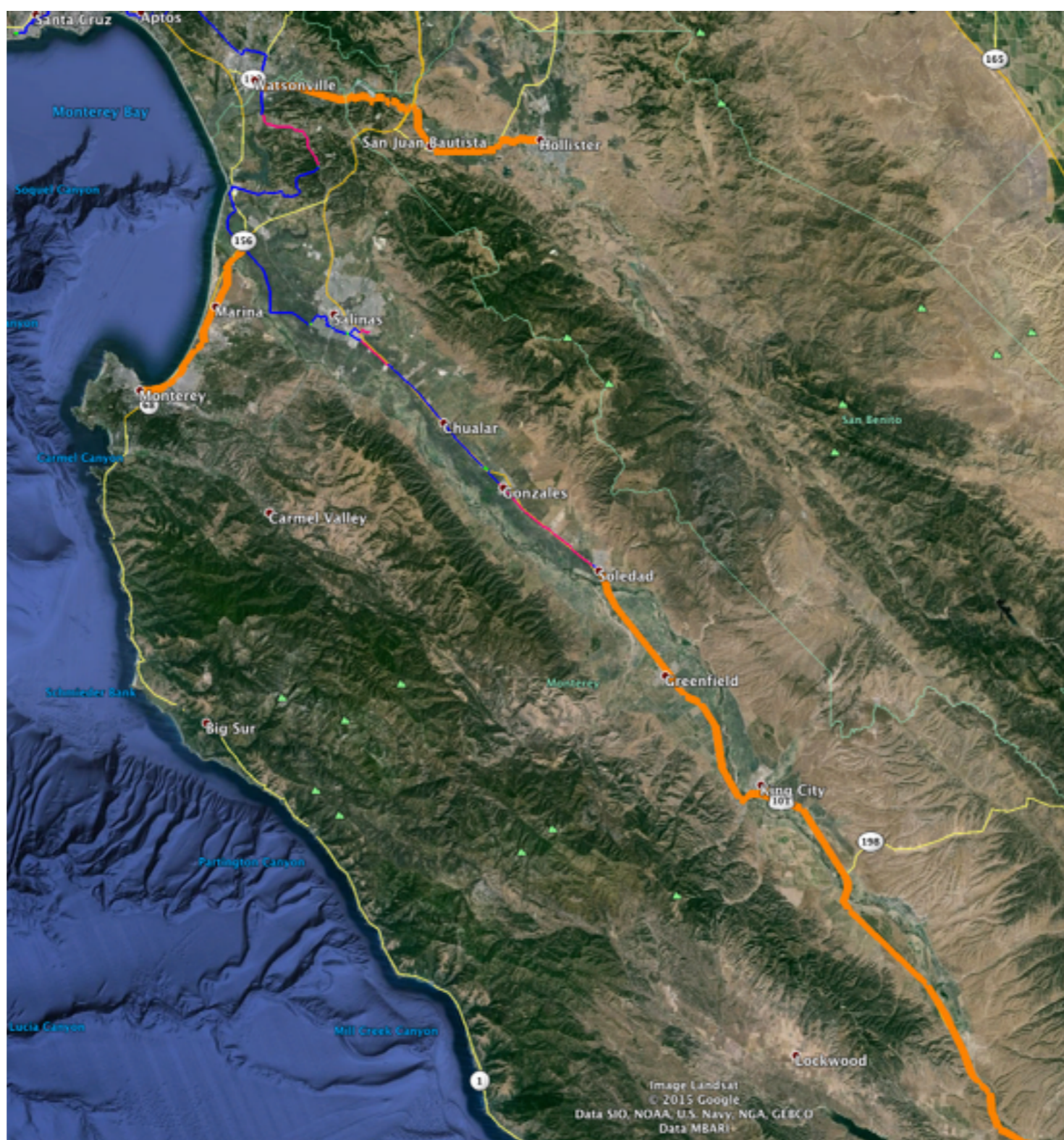
- Sunesys project will be regional backbone.
- Infrastructure builds by incumbents, independents.
- Muni projects in Santa Cruz (city & county), Watsonville, Hollister, Salinas. 





Salinas AgTech Corridor

Leverages existing and planned fiber networks



Extend middle mile to King City, SLO, Hollister & Monterey

Current projects show feasibility

Back up slides



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Monterey County

1. Greenfield
2. King City
3. Gonzales

Regional Wild Cards

1. Soledad
2. Castroville
3. Chualar

Santa Cruz County

1. Pleasure Point/Twin Lakes
2. Soquel
3. Brookdale

San Benito County

1. Aromas area
2. Airport/Northeast area
3. Cienega Road area

CCBC priority areas

100,000 people total
70,000 people CASF eligible
12 feasible projects

Central Coast Region – Charter Redlining

City	California FTB 2014 Returns	California FTB 2014 AGI total	Average Adjusted Gross Income	Charter broadband?
Capitola	5,237	\$322,618,000	\$61,604	Yes
San Juan Bautista	1,819	\$110,435,000	\$60,712	Yes
Hollister	21,970	\$1,217,528,000	\$55,418	Yes
Watsonville	36,888	\$1,602,864,000	\$43,452	Yes
Soledad	7,039	\$288,544,000	\$40,992	NO
Gonzales	4,112	\$161,665,000	\$39,315	NO
King City	6,942	\$265,079,000	\$38,185	NO
Greenfield	7,384	\$252,549,000	\$34,202	NO

Source: California Franchise Tax Board Personal Income Statistics, February 2015

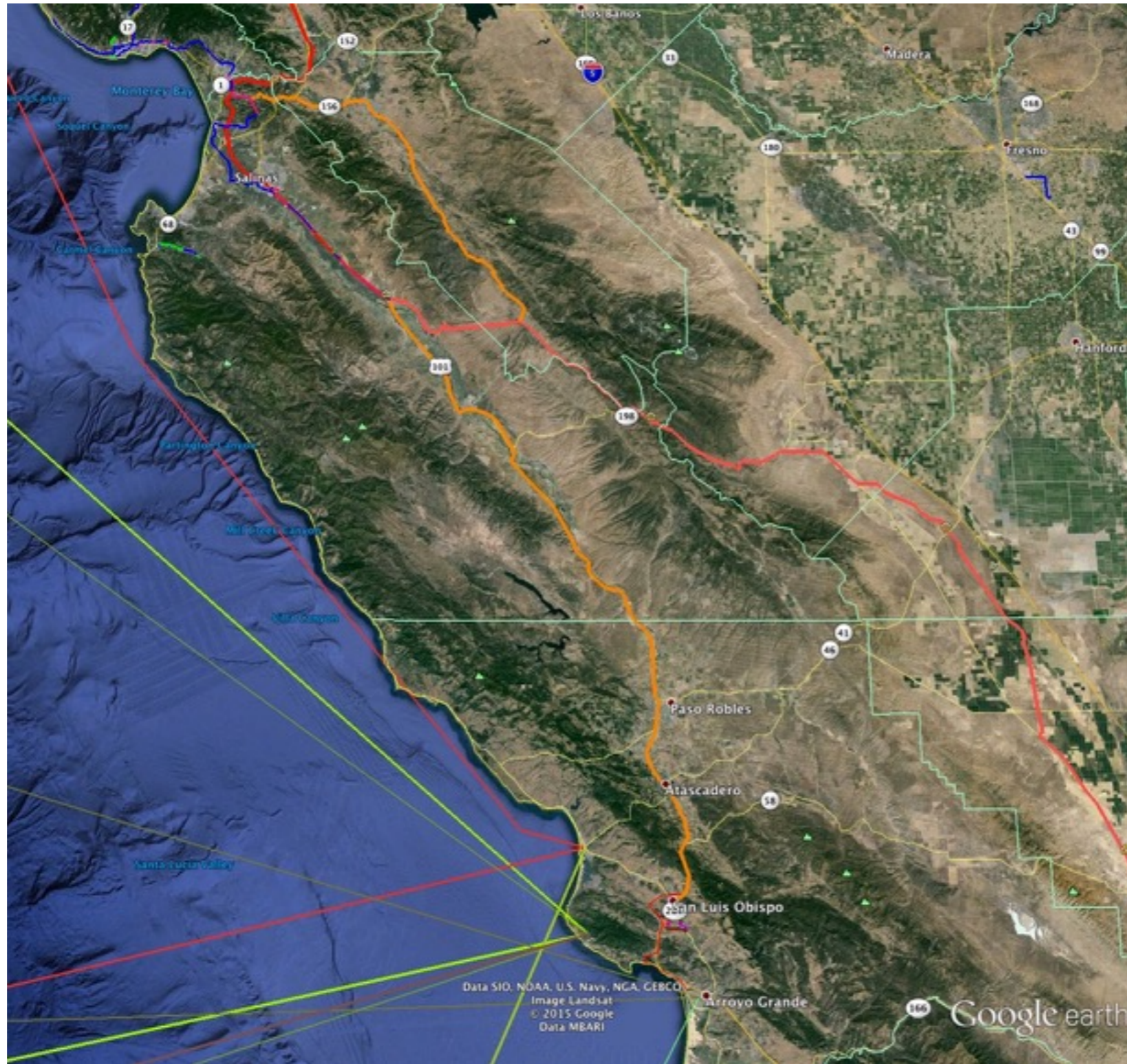
Redlining correlates to income levels

CPUC proceeding best chance for upgrades



CCBC website shows
more details

Includes detailed fiber
survey



Extend fiber to King City & SLO, complete Hollister loop

Links greater Salinas Valley to major routes